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TALES CALCULATED TO DRIVE YOU



No. 17
NOV.



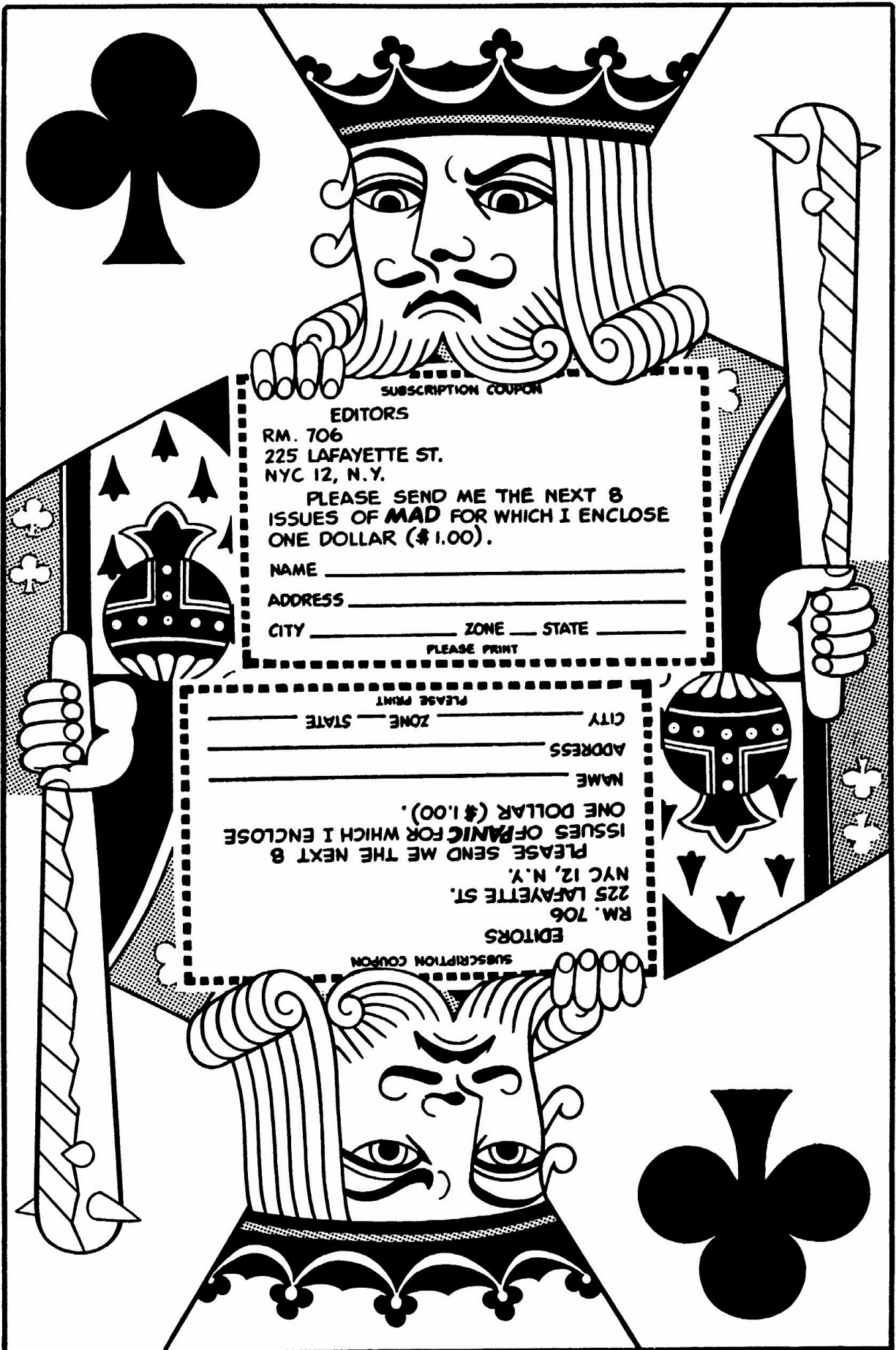
MAD

10c

ATTENTION!

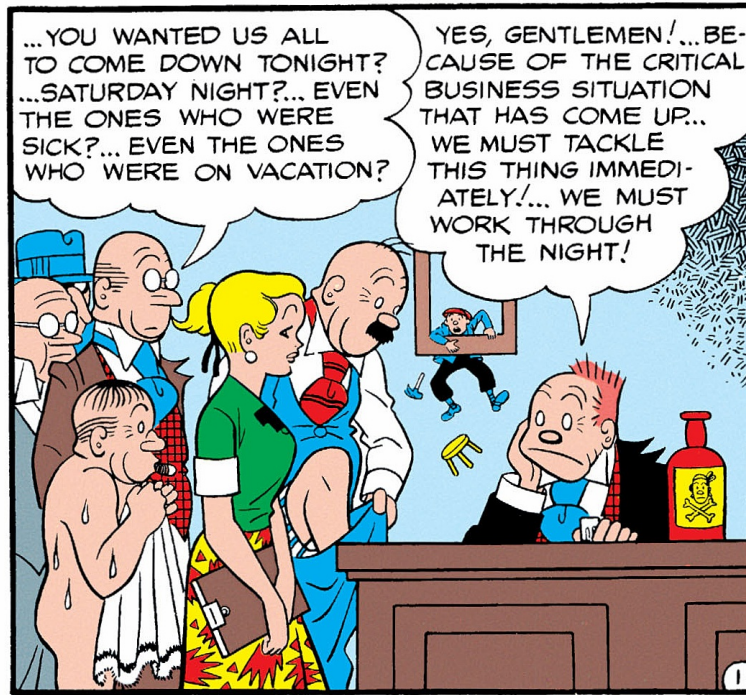
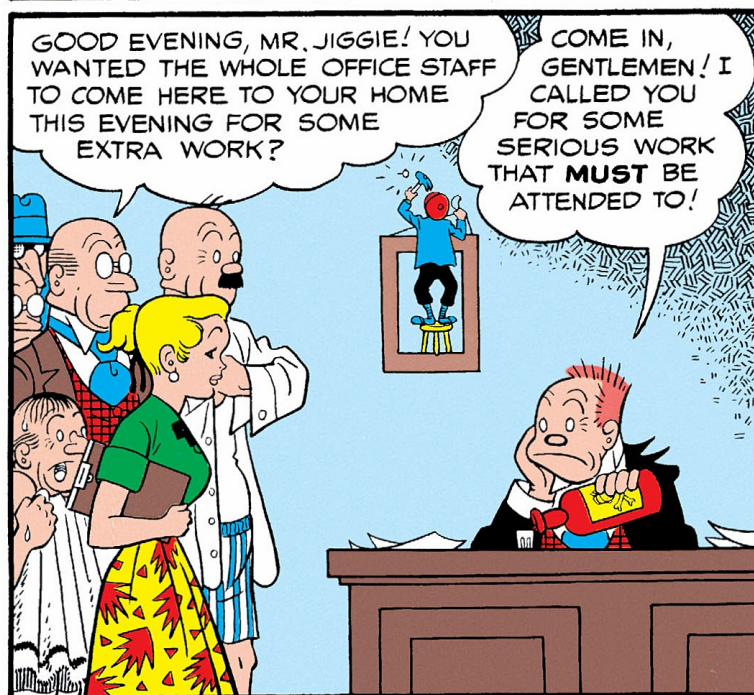
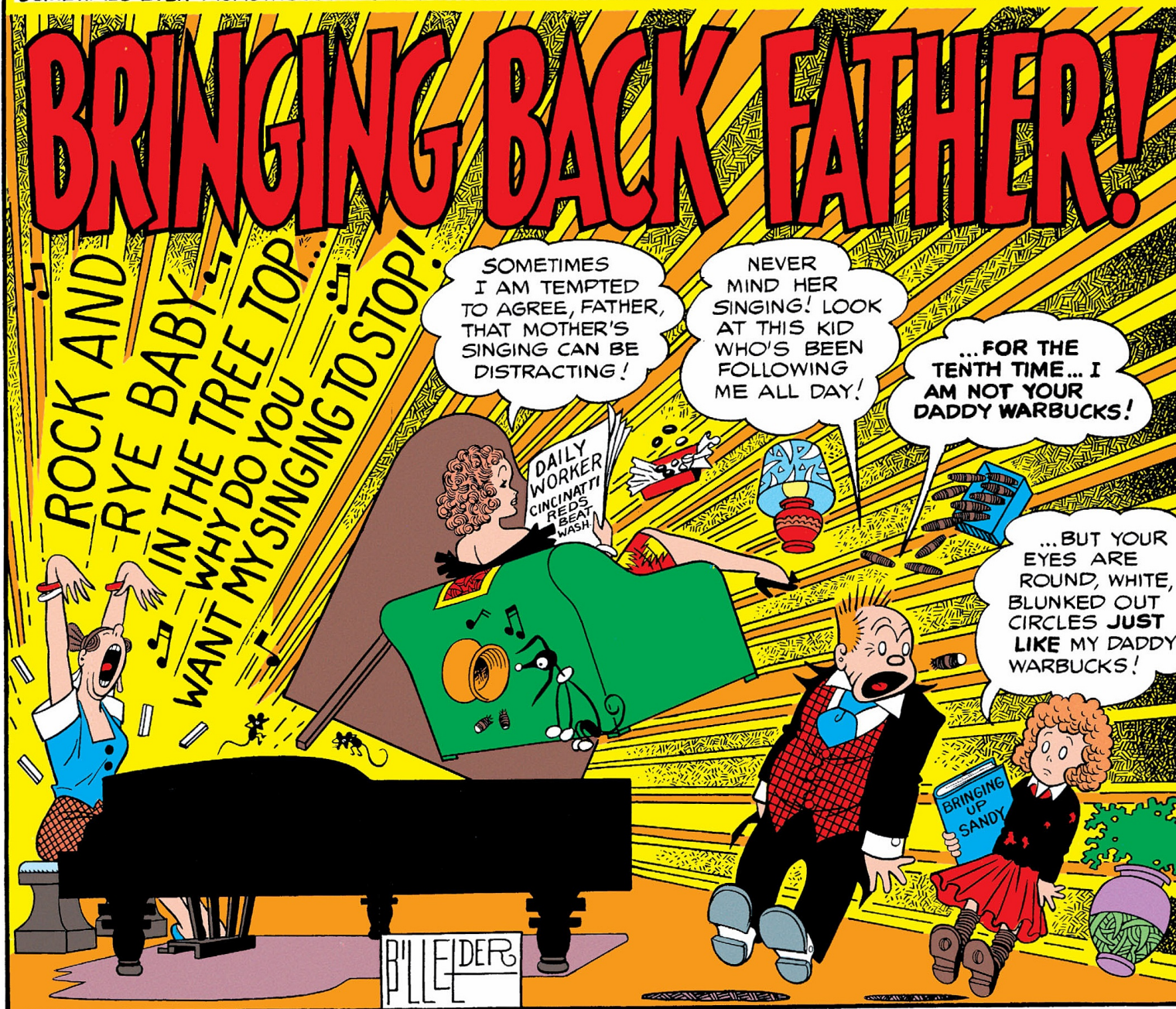
This issue is
going to change
your whole view-
point of MAD...

K
♣

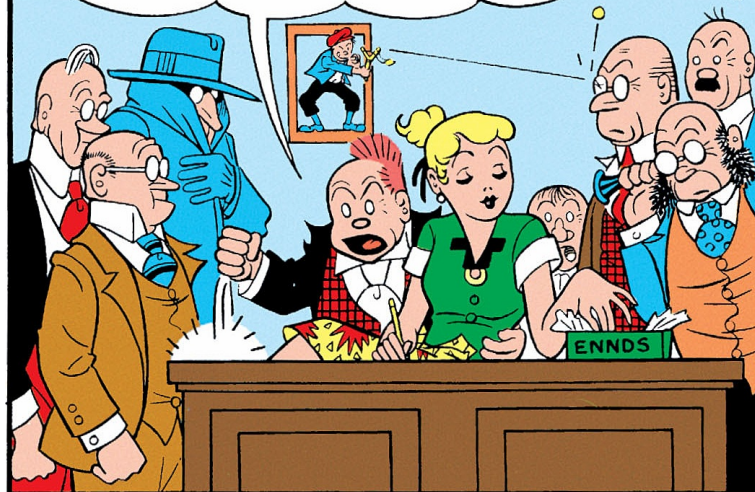


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NEWSPAPER CARTOON DEPT.: YOU KNOW... EVERY DAY, PEOPLE LAUGH THEIR HEADS OFF AT THE MOST SERIOUS THINGS! THAT IS, PLENTY THINGS WE THINK ARE FUNNY... IF WE TAKE A SECOND LOOK... THESE THINGS ARE VERY SERIOUS!... SOMETIMES EVEN DISASTROUS!... FOR INSTANCE... TAKE THAT COMIC COUPLE... JIGGIE AND MAGGS IN ...



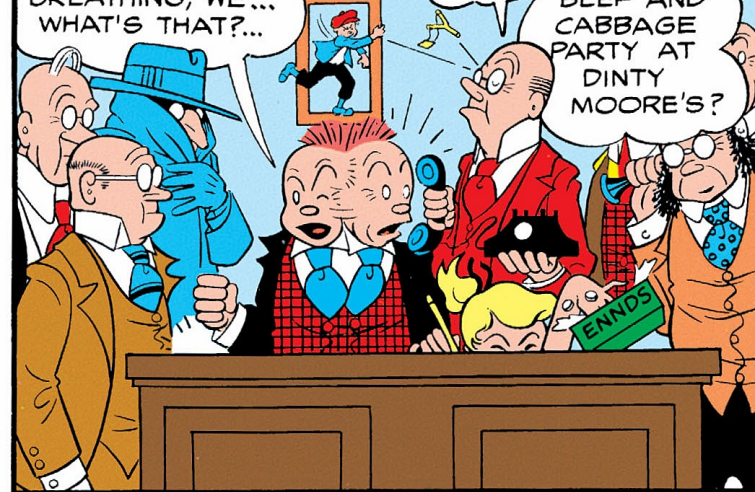
BECAUSE OF THIS NEW FINANCIAL CRISIS... TO MEET IT... WE MUST PUSH ASIDE ALL OTHER MATTERS!... WE MUST BEND OUR CONCENTRATED EFFORT IN ONE DIRECTION!... WE MUST SACRIFICE OUR TIME, OUR ENERGY, AND IF NEED BE, OUR VERY LIVES!



WE MUST WORK ALL NIGHT... IF IT MEANS NOT SLEEPING, WE MUST WORK... IF IT MEANS NOT EATING, WE MUST WORK... IF IT MEANS NOT BREATHING, WE... WHAT'S THAT?...

...TELEPHONE, MR. JIGGIE!

HULLO? WHAT'S THAT YOU SAY? ...THE BOYS ARE HAVING A CORNED-BEEF AND CABBAGE PARTY AT DINTY MOORE'S?



MEETING'S ADJOURNED!

BY GOLLY, CORNED-BEEF AND CABBAGE...



...WITH THE BOYS AT DINTY MOORES...

...NOW IF I CAN ONLY SNEAK PAST MAGGS!...

WHO THRU THE CHOWDER INTO MRS. MURPHY'S OVERALLS?

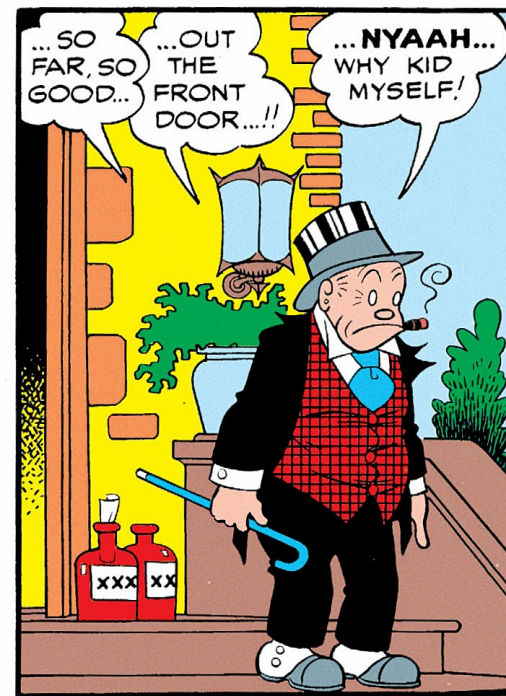
TIP TOE



...SO FAR, SO GOOD...

...OUT THE FRONT DOOR...!!

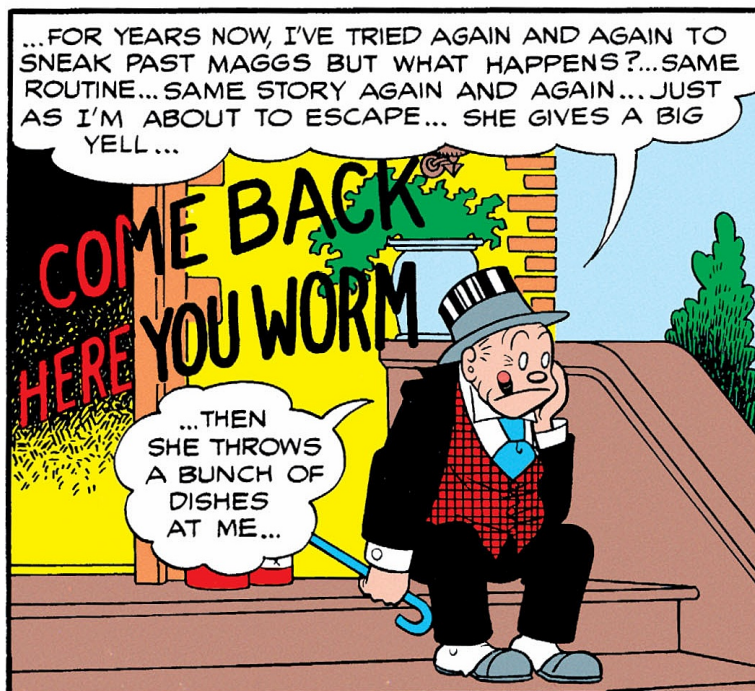
...NYAAH... WHY KID MYSELF!

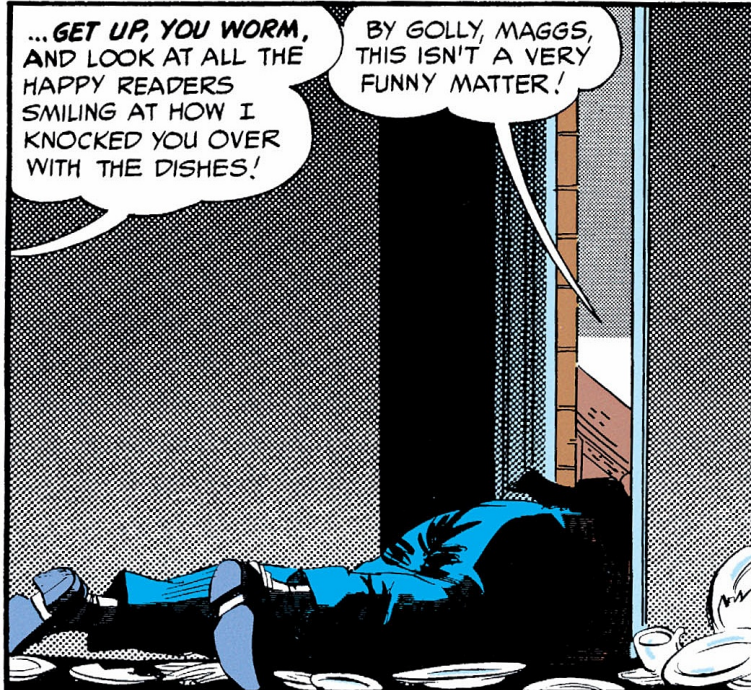


...FOR YEARS NOW, I'VE TRIED AGAIN AND AGAIN TO SNEAK PAST MAGGS BUT WHAT HAPPENS?... SAME ROUTINE... SAME STORY AGAIN AND AGAIN... JUST AS I'M ABOUT TO ESCAPE... SHE GIVES A BIG YELL...

COME BACK HERE YOU WORM

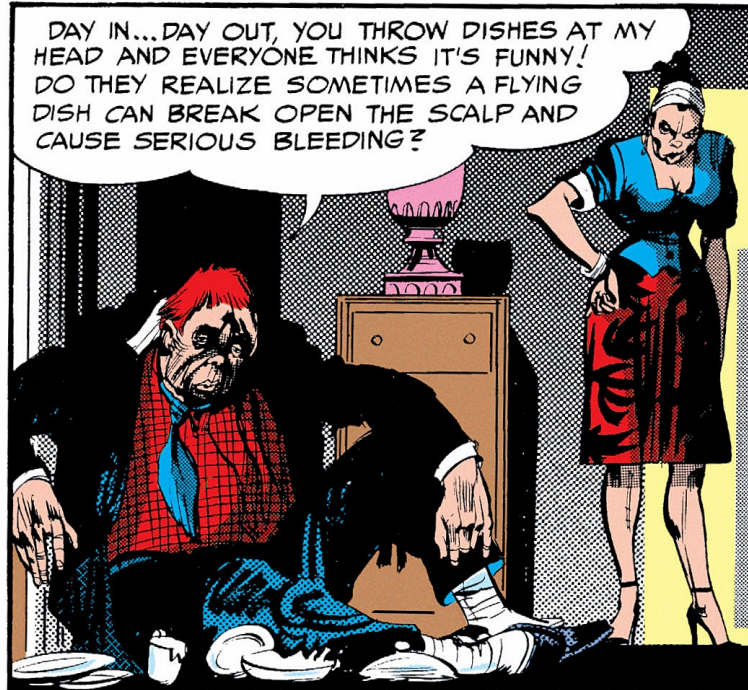
...THEN SHE THROWS A BUNCH OF DISHES AT ME...



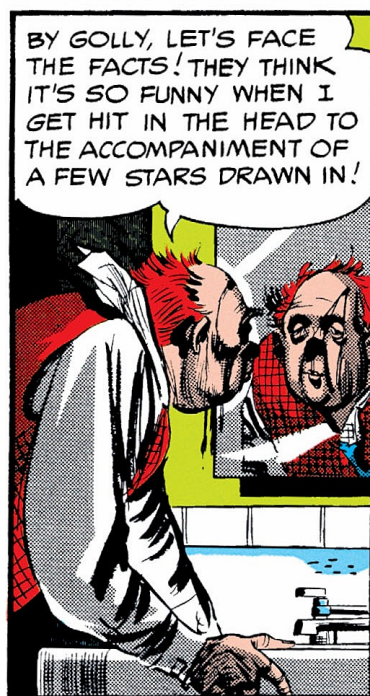


...GET UP, YOU WORM,
AND LOOK AT ALL THE
HAPPY READERS
SMILING AT HOW I
KNOCKED YOU OVER
WITH THE DISHES!

BY GOLLY, MAGGS,
THIS ISN'T A VERY
FUNNY MATTER!



DAY IN...DAY OUT, YOU THROW DISHES AT MY
HEAD AND EVERYONE THINKS IT'S FUNNY!
DO THEY REALIZE SOMETIMES A FLYING
DISH CAN BREAK OPEN THE SCALP AND
CAUSE SERIOUS BLEEDING?



BY GOLLY, LET'S FACE
THE FACTS! THEY THINK
IT'S SO FUNNY WHEN I
GET HIT IN THE HEAD TO
THE ACCOMPANIMENT OF
A FEW STARS DRAWN IN!



...THEM STARS INDICATE
PAIN! LET THE READERS
HIT **THEMSELVES** IN THE
HEAD AND SEE IF THAT
PAIN IS FUNNY!



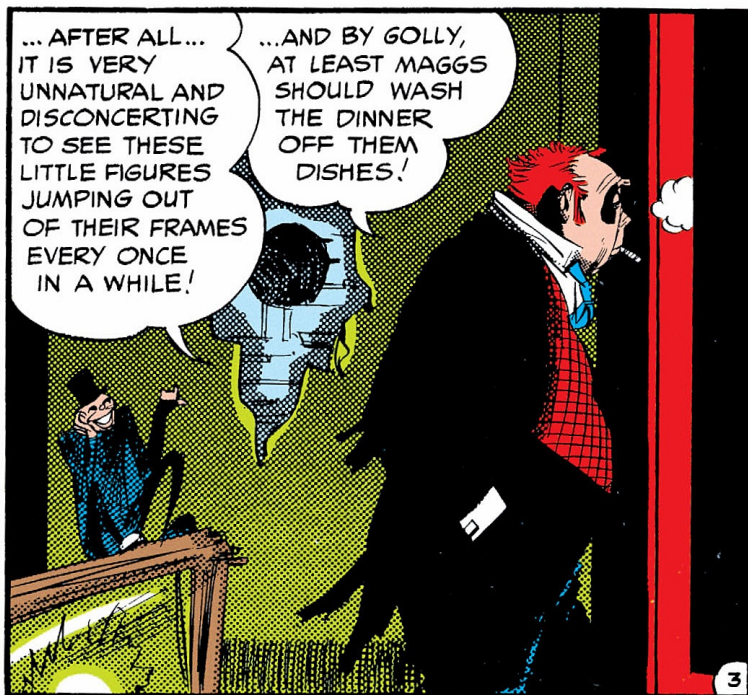
...AND BY GOLLY, IT'S
SUPPOSED TO BE FUNNY
WHEN I GET THEM LUMPS
ON MY HEAD AND THAT
CIRCLE THAT INDICATES A
BLACK EYE!



...THEM THINGS AIN'T
FUNNY, BY GOLLY! THEM
THINGS COULD INDICATE
A BRAIN CONCUSSION
OR INJURY TO THE
EYE-BALL!

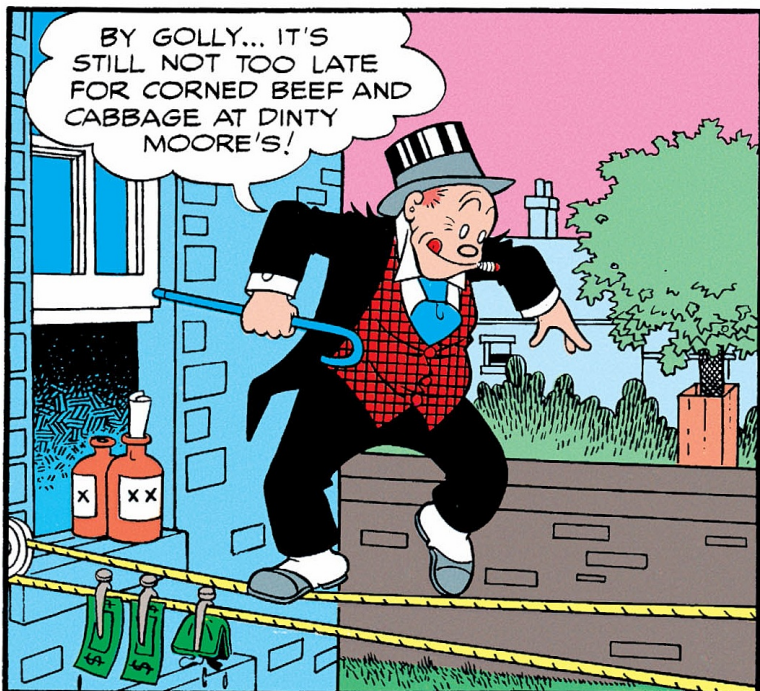
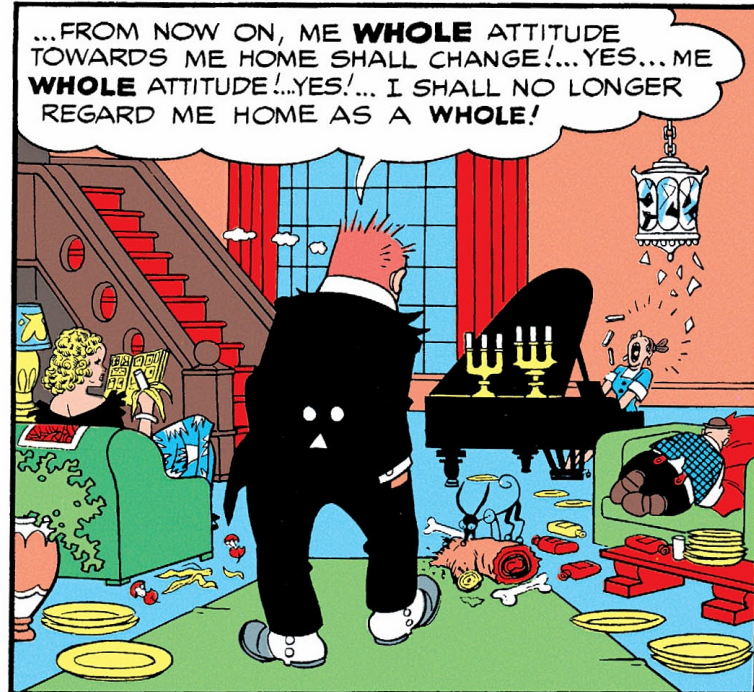
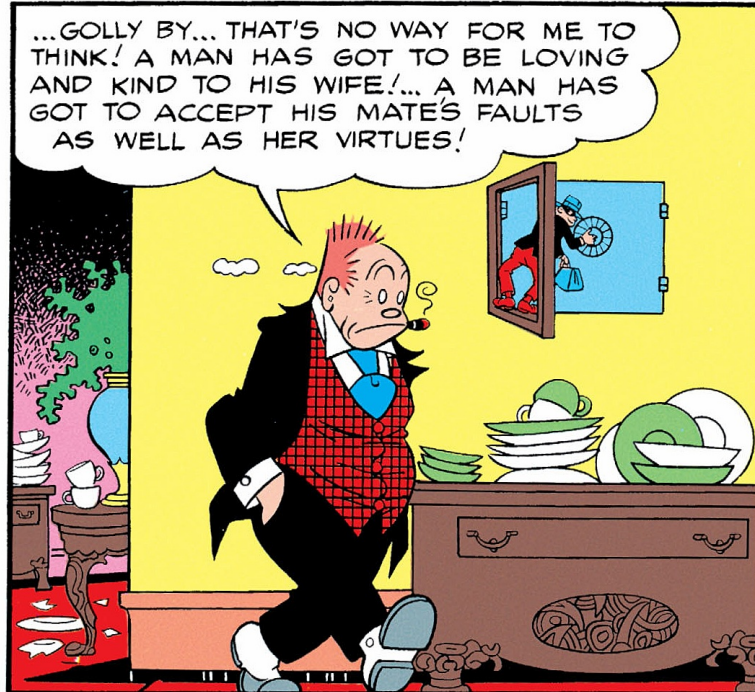


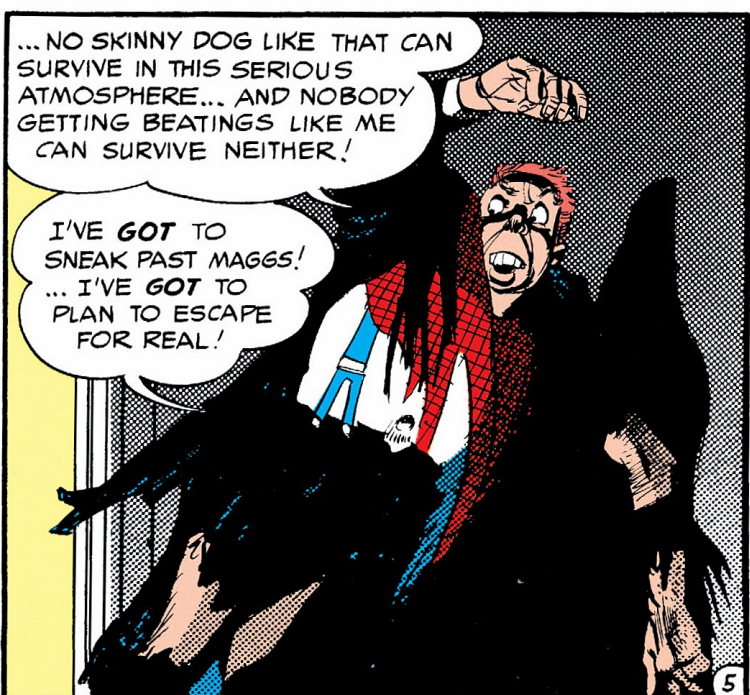
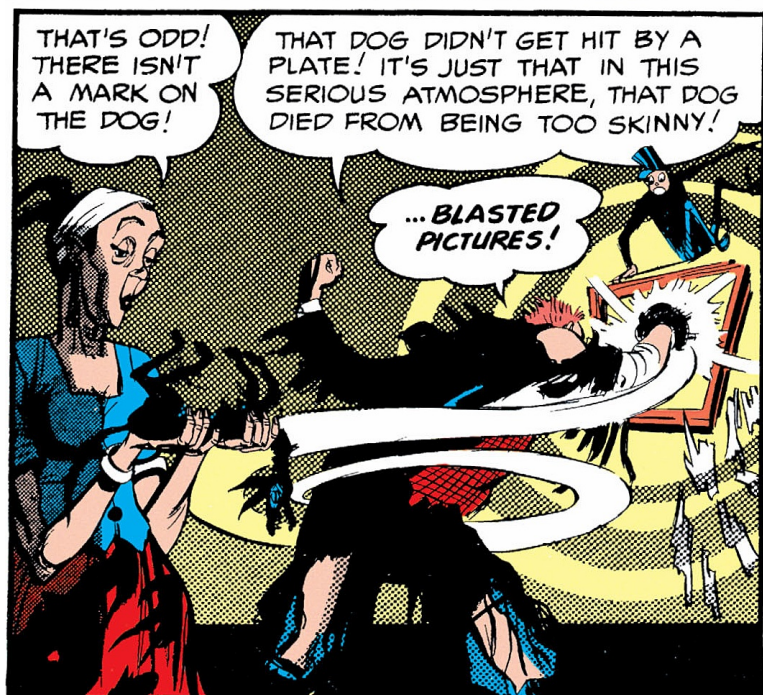
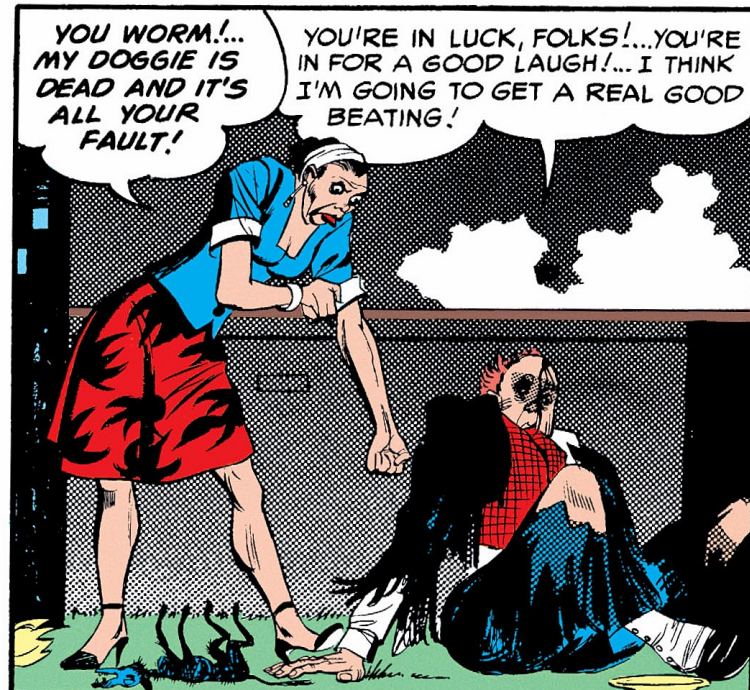
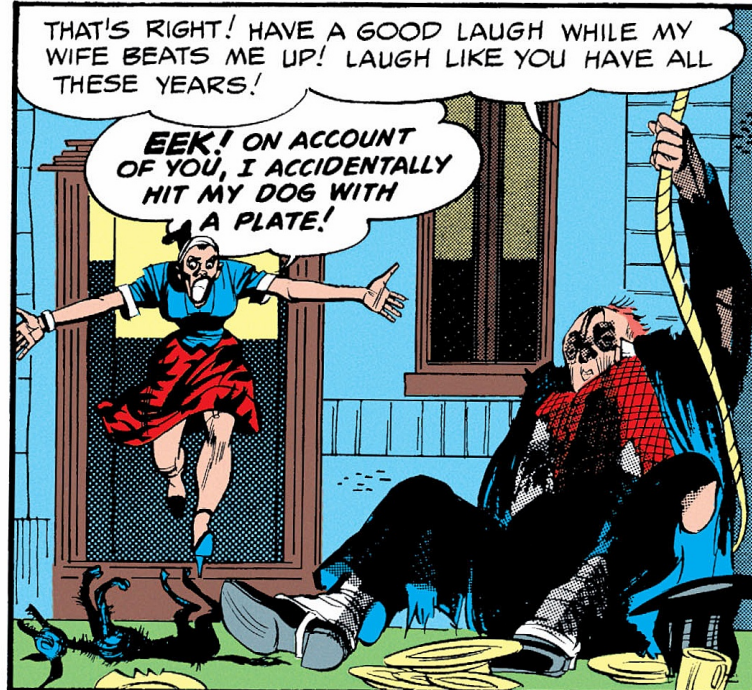
AND ANOTHER
THING IS THESE
PICTURES HANGING
ALL OVER THAT I
ALWAYS SEEM TO
CATCH MOVING OUT
OF THE CORNER
OF MY EYE...

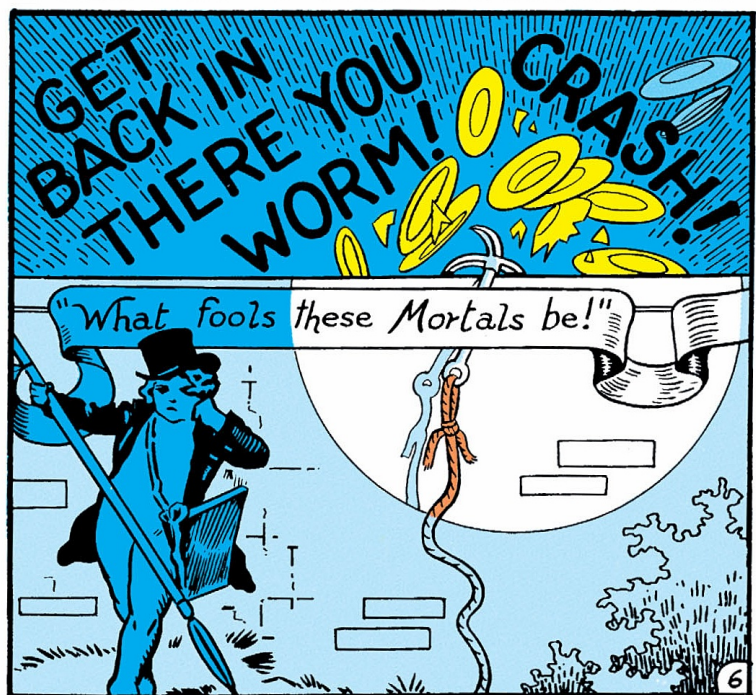
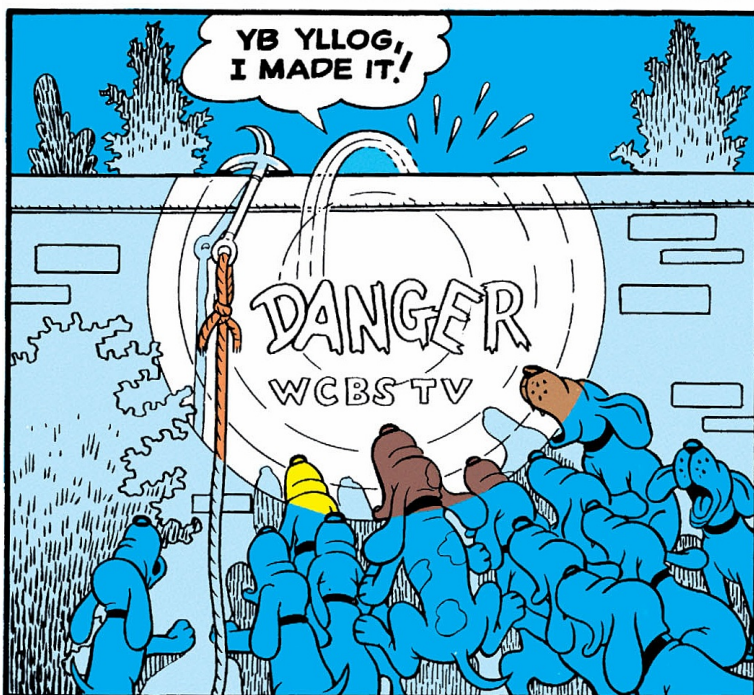
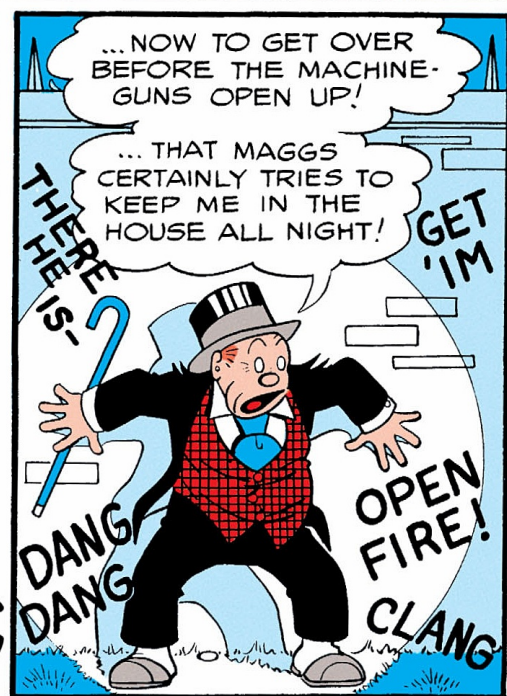
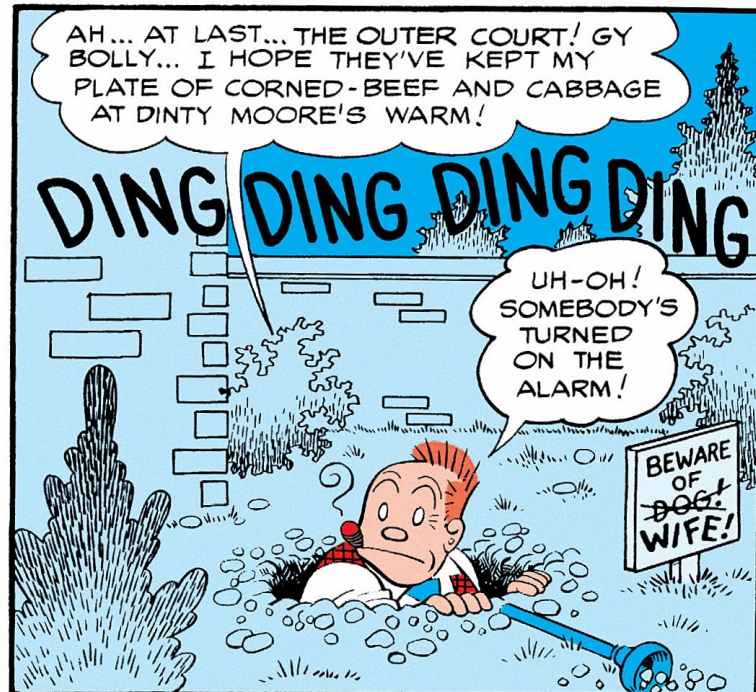
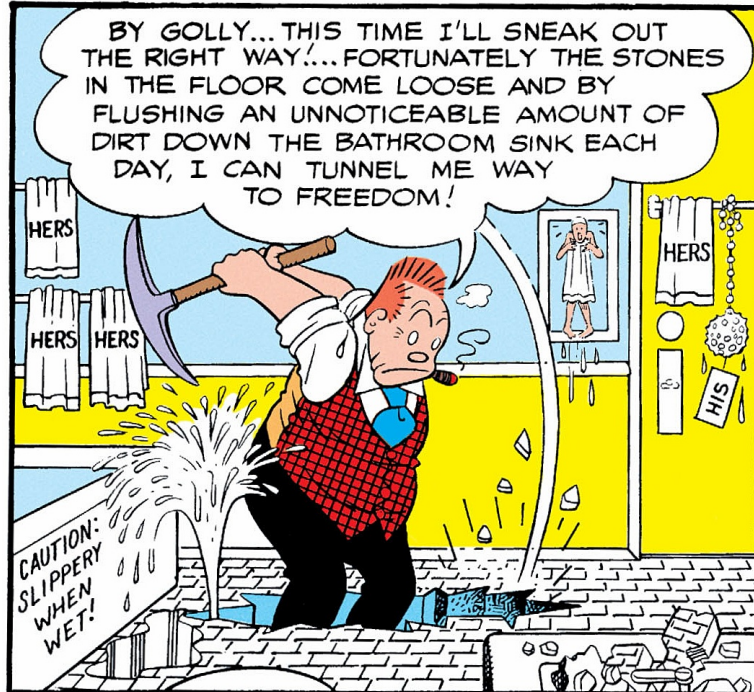


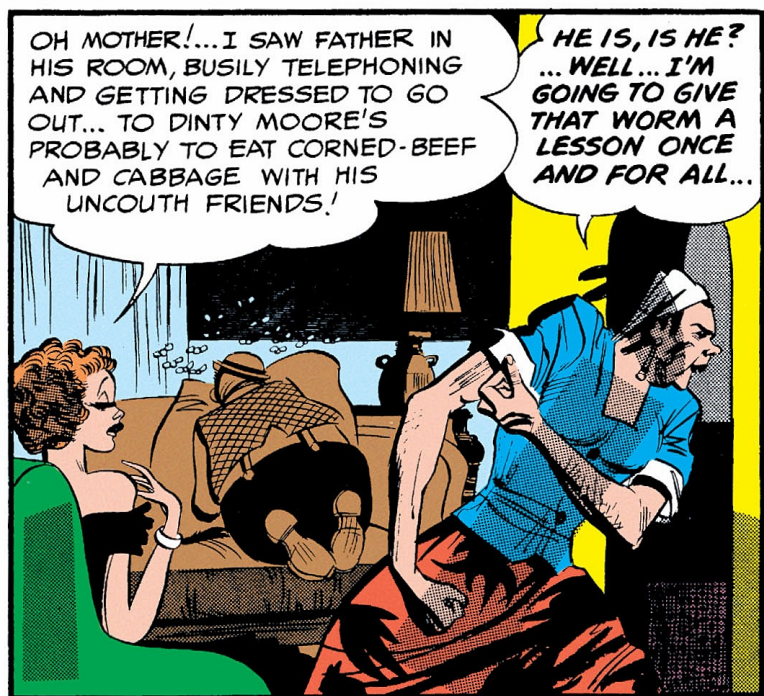
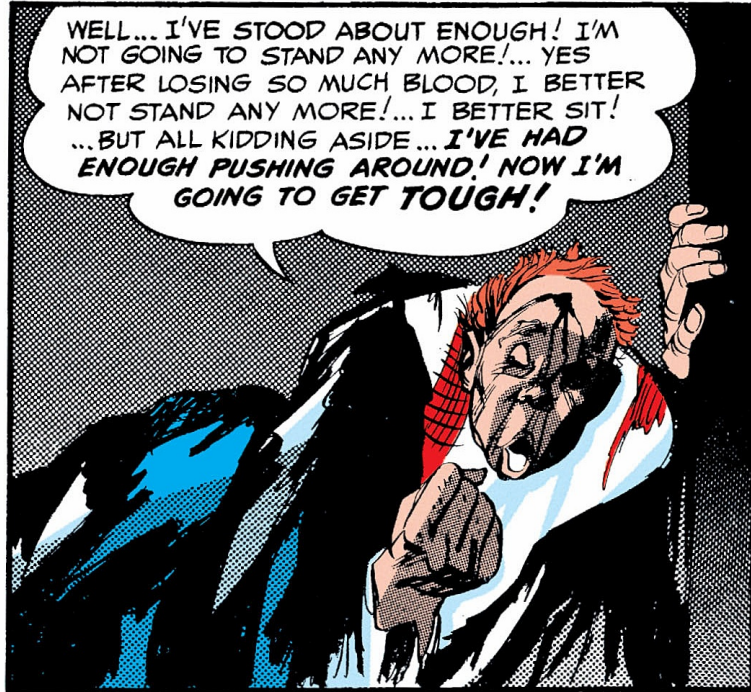
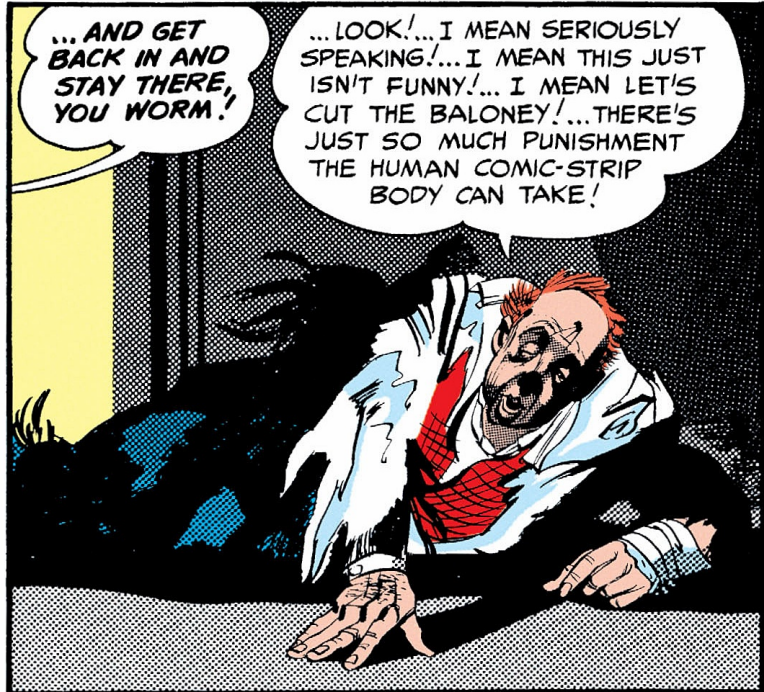
... AFTER ALL...
IT IS VERY
UNNATURAL AND
DISCONCERTING
TO SEE THESE
LITTLE FIGURES
JUMPING OUT
OF THEIR FRAMES
EVERY ONCE
IN A WHILE!

...AND BY GOLLY,
AT LEAST MAGGS
SHOULD WASH
THE DINNER
OFF THEM
DISHES!









TELEVISION DEPT.: HERE WE HAVE A SCENE FROM A TELEVISION SHOW THAT BEGAN IN APRIL AND THAT BY NOW EVERY MAN, WOMAN AND CHILD IN THE U.S.A. SHOULD BE FAMILIAR WITH! ALTHOUGH THIS SHOW WAS ORIGINALLY PROGRAMMED FOR TWO WEEKS...AT THIS WRITING, IT SEEMS TO HAVE BECOME A REGULAR SUSTAINING BROADCAST THAT MAY GO ON FOREVER!



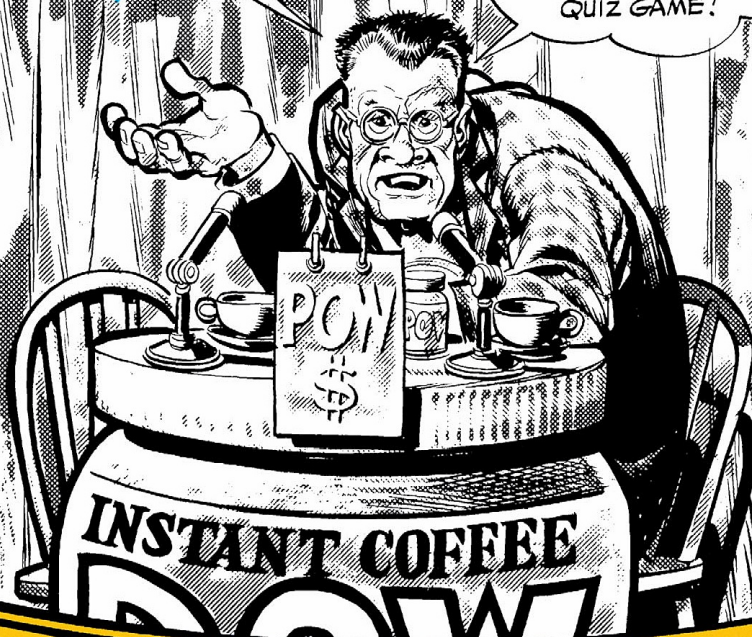
NOW, YOU KIDDIES AND GROWN-UPS WHO JUST EVEN GLANCED AT IT WERE NO DOUBT STRUCK BY THE MONOTONY OF THIS SHOW!... THE LACK OF PLOT... THE REPETITIOUS DIALOGUE... THE DULL, UN-INTERESTING SCENERY WITH THE SAME CAMERA ANGLES AGAIN AND AGAIN!... WE OF **MAD** RESPECTFULLY SUGGEST THAT THE APPROACH TO THIS SHOW WAS ALL WRONG... AND WITH AN EYE TOWARDS CONSTRUCTIVE CRITICISM, WE OFFER ON THE FOLLOWING PAGES, OUR SUGGESTIONS AS TO HOW IT SHOULD HAVE BEEN DONE.

HERE'S THE WAY IT SHOULD HAVE STARTED! FIRST OF ALL... WHO WANTS TO LISTEN TO A PROGRAM CALLED "THE SENATE SUBCOMMITTEE HEARINGS ON THE ARMY INVESTIGATIONS"?... THE WHOLE THING NEEDED A SNAPPIER TITLE... LIKE FOR INSTANCE, "TRUTH OR CONSEQUENCES"... "BREAK THE RANK"... OR...

WHAT'S MY SHINE!

WELCOME, ESTEEMED LADIES AND GENTLEMEN!
... MAH NAME IS JAY RENKINS, YOAH MODERATOR!

... AH AM ASKING YEW TO JOIN ME IN ANOTHER SESSION OF "WHAT'S MAH SHINE"... THE FRIENDLY QUIZ GAME!



AT EACH SESSION OF "WHAT'S MAH SHINE", WE INVITE ...OR SUBPOENA... A GUEST TO APPEAR BEFORE OUAH PANEL OF EXPERTS!

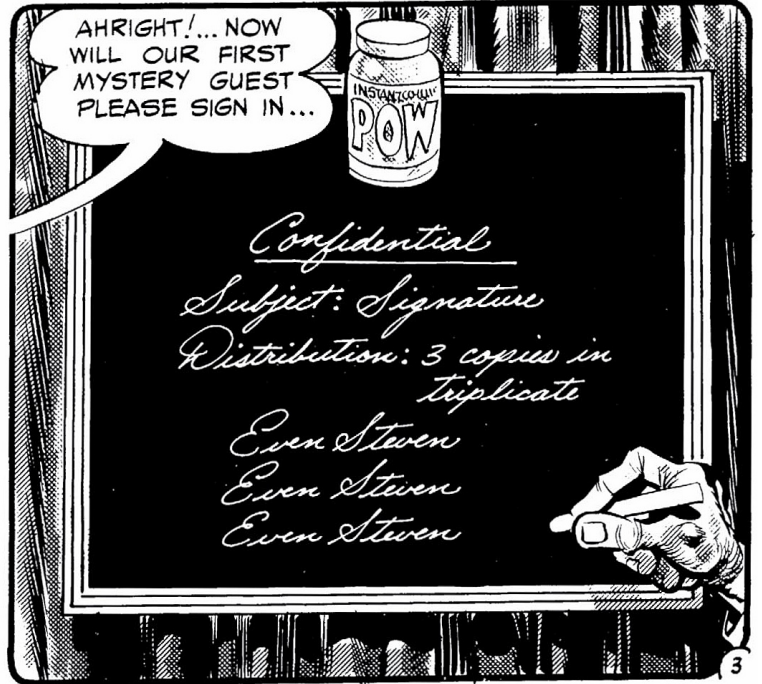
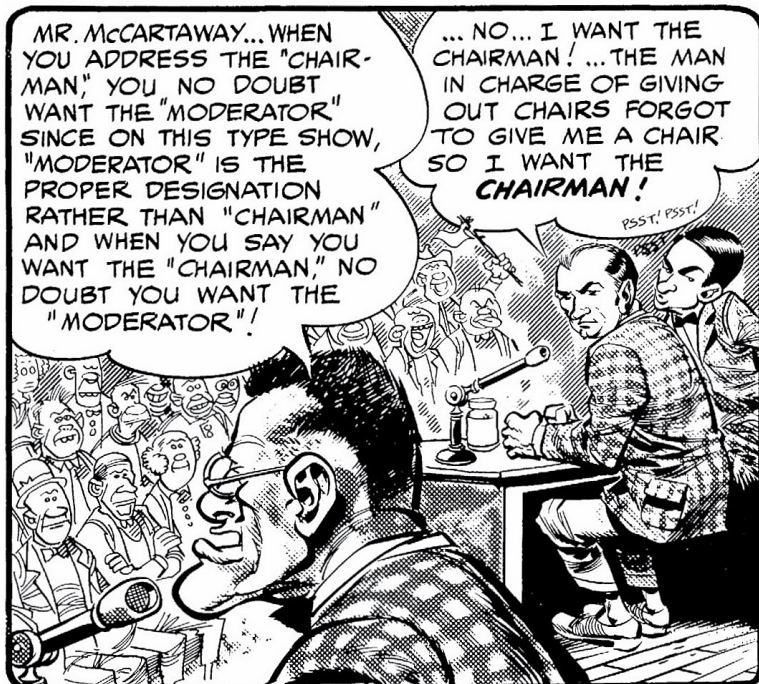
MR. CHAIR-MAN...

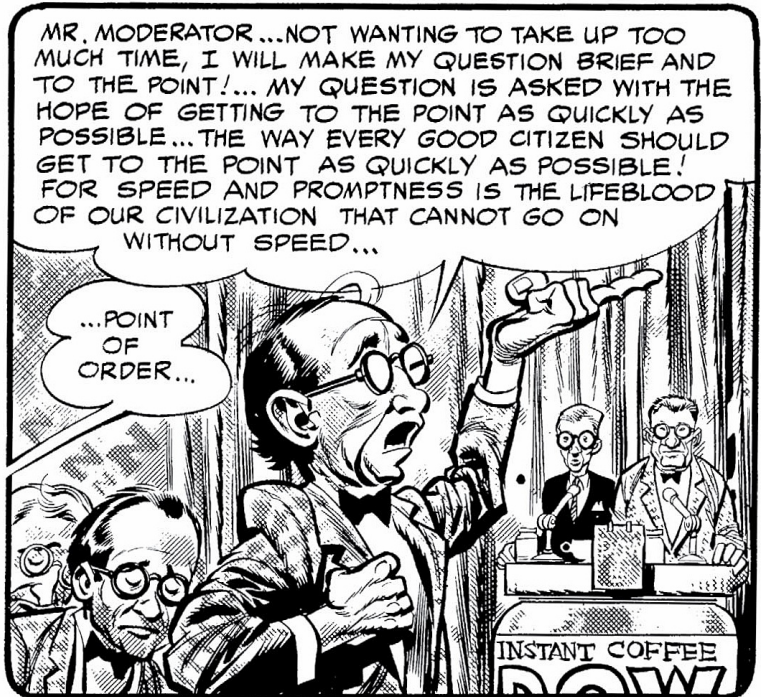
... AHRIGHT!... OUAH PANEL OF EXPERTS WILL THEN QUESTION OUAH GUEST TO FIND OUT WHAT HE DOES AND WHETHER HE USES UNDUE INFLUENCE DOING IT!

... AHRIGHT!... FOR EVERY "NO" ANSWER RECEIVED... I WILL FLIP A CARD WHICH WILL REPRESENT A HUNDRED TAXPAYERS' DOLLARS!

... AHRIGHT! NOW OUAH PANEL OF EXPERTS ARE...

MR. CHAIR-MAN!







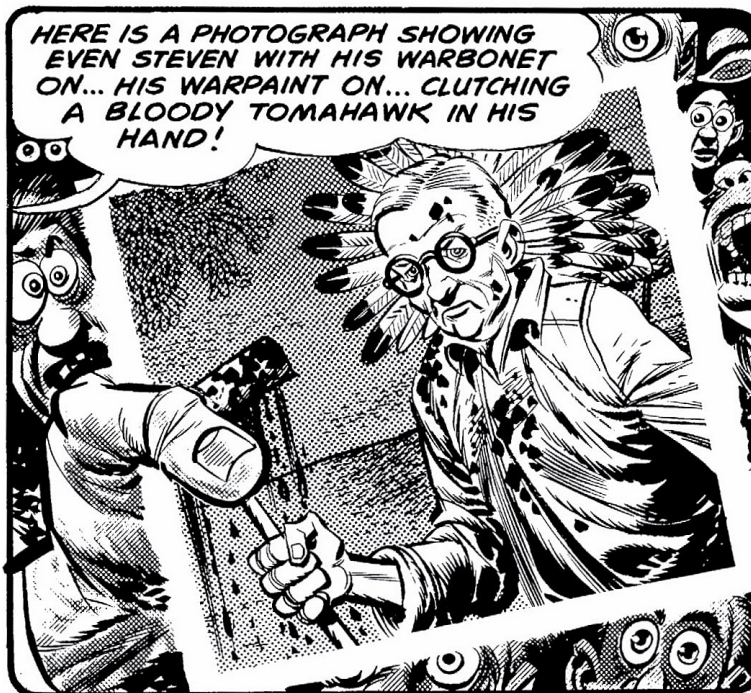
AND SO, AS MR. SMURDLEY IS GENTLY PROPELLED FROM THE STUDIO, WE SWITCH TO #2 CAMERA... AND PROCEED WITH THE PROCEEDINGS!

...JOE MCCARTAWAY... YOU HAVE A POINT OF ORDER?

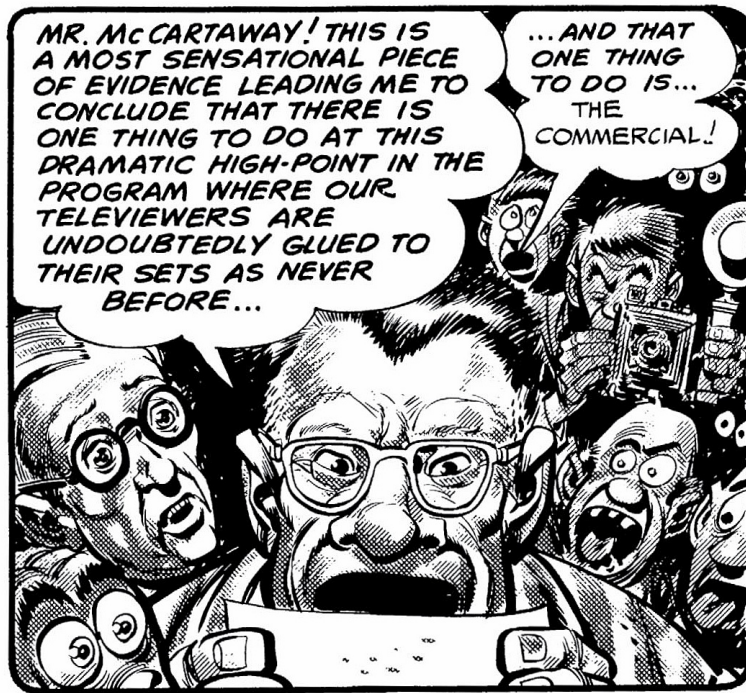
RIGHT!
ONE HAM ON RYE... NO LETTUCE OR BUTTER!... CONTAINER OF MILK AND A DANISH!... TELL THE BOY TO BRING A COUPLE STRAWS...



HOWEVER... ALL KIDDING ASIDE... I HAVE HERE IN MY HAND... EVIDENCE SHOWING THAT EVEN STEVEN IS IN REALITY, A **REDSKIN!**

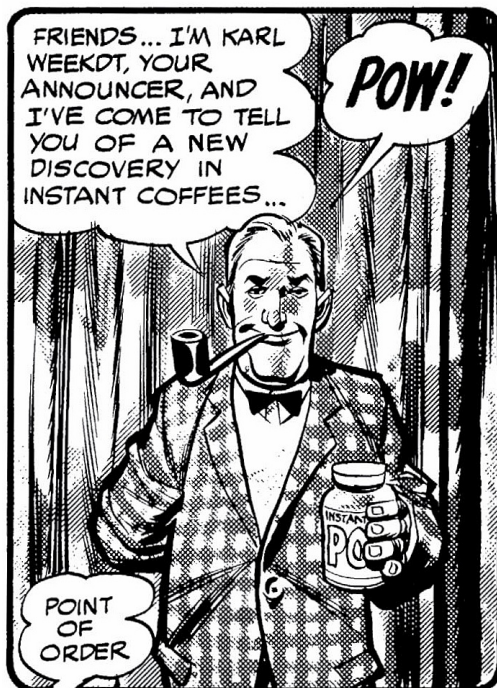


HERE IS A PHOTOGRAPH SHOWING EVEN STEVEN WITH HIS WARBONNET ON... HIS WARPAINT ON... CLUTCHING A BLOODY TOMAHAWK IN HIS HAND!



MR. MCCARTAWAY! THIS IS A MOST SENSATIONAL PIECE OF EVIDENCE LEADING ME TO CONCLUDE THAT THERE IS ONE THING TO DO AT THIS DRAMATIC HIGH-POINT IN THE PROGRAM WHERE OUR TELEVIEWERS ARE UNDOUBTEDLY GLUED TO THEIR SETS AS NEVER BEFORE...

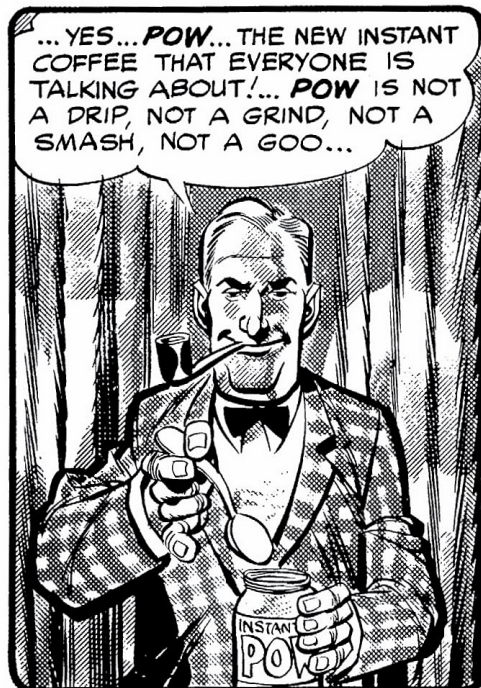
...AND THAT ONE THING TO DO IS... THE COMMERCIAL!



FRIENDS... I'M KARL WEEKDT, YOUR ANNOUNCER, AND I'VE COME TO TELL YOU OF A NEW DISCOVERY IN INSTANT COFFEES...

POW!

POINT OF ORDER

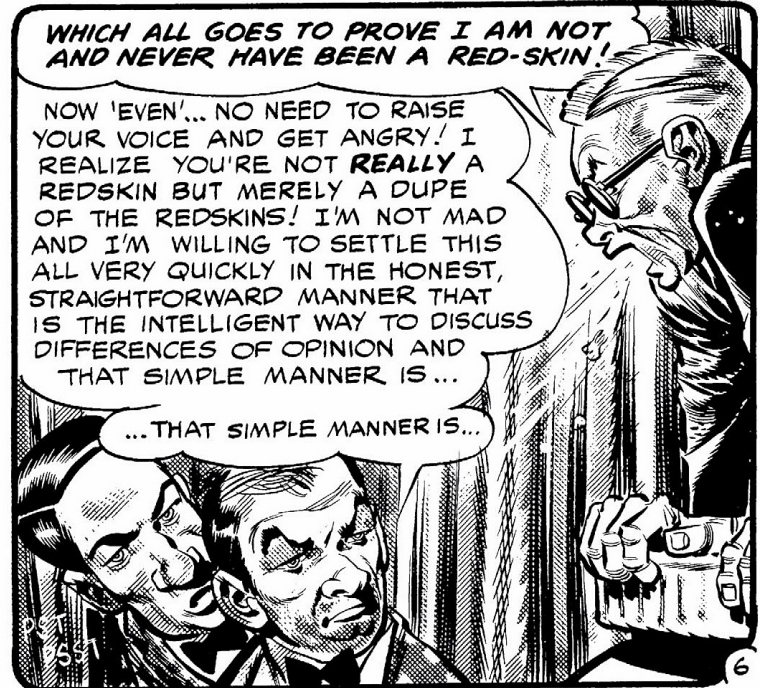
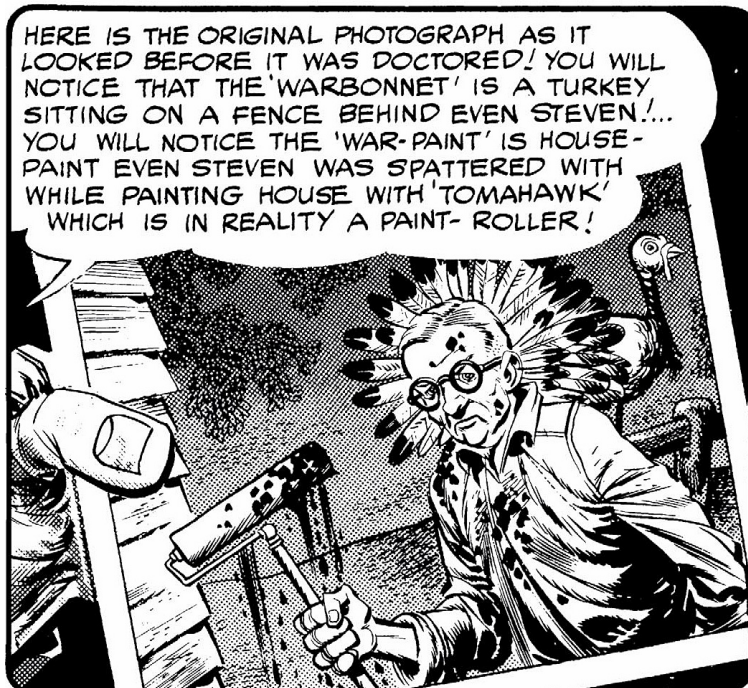
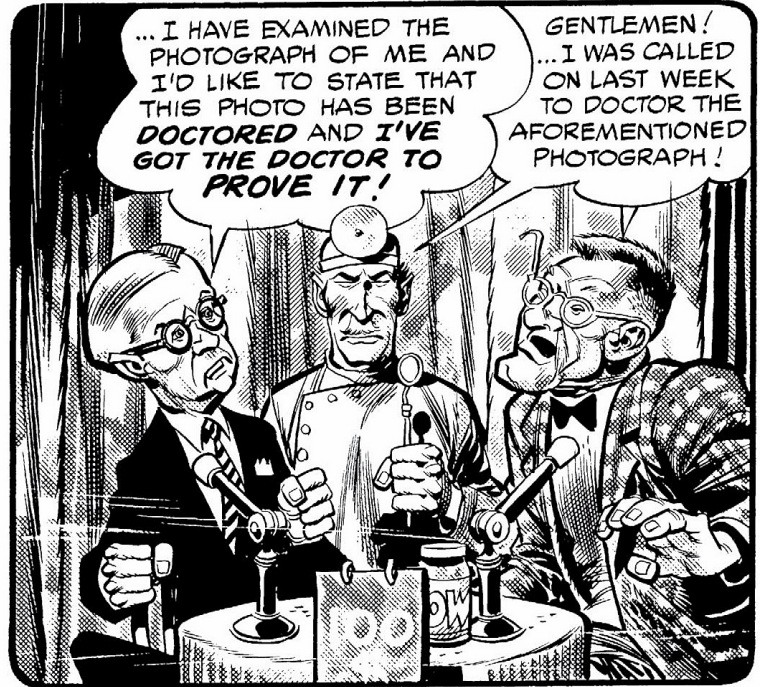
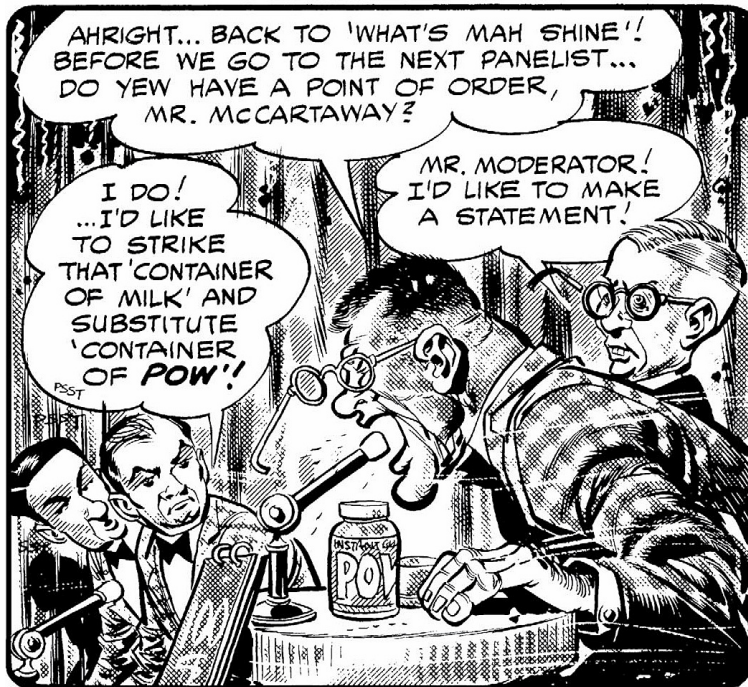
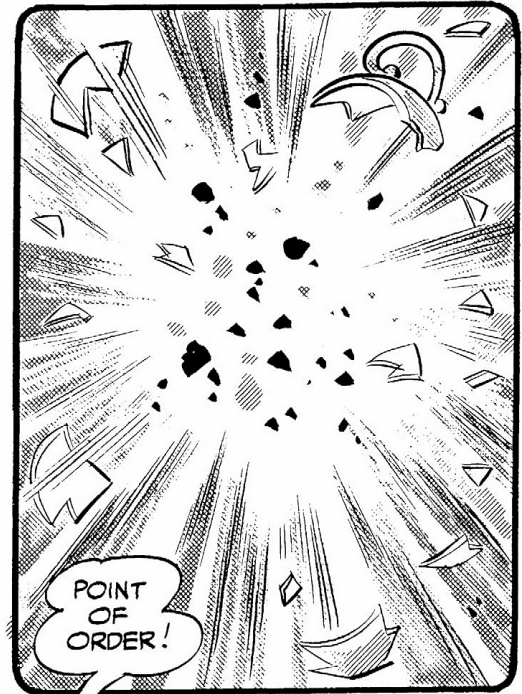
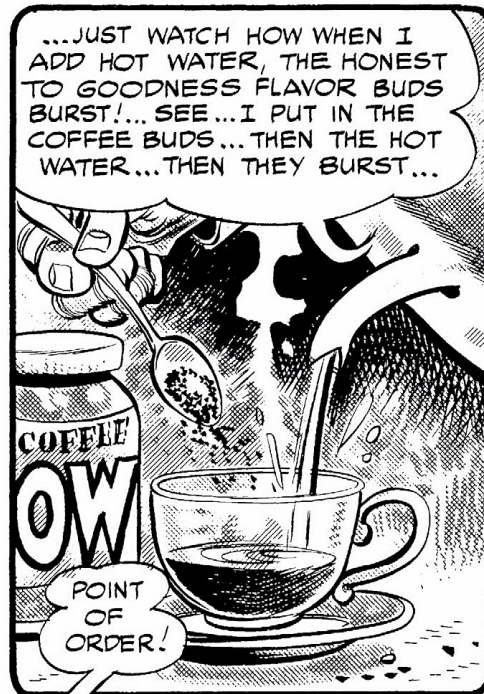
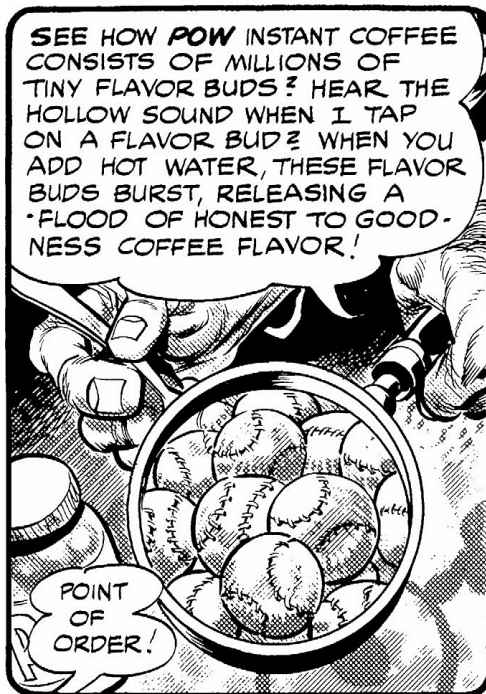


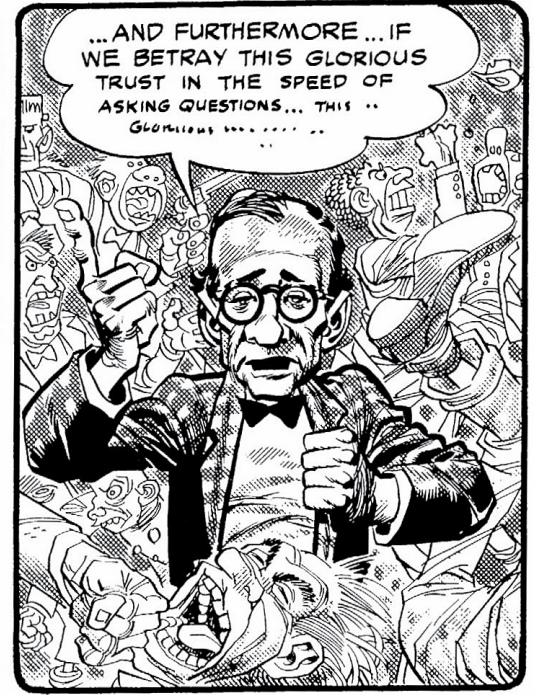
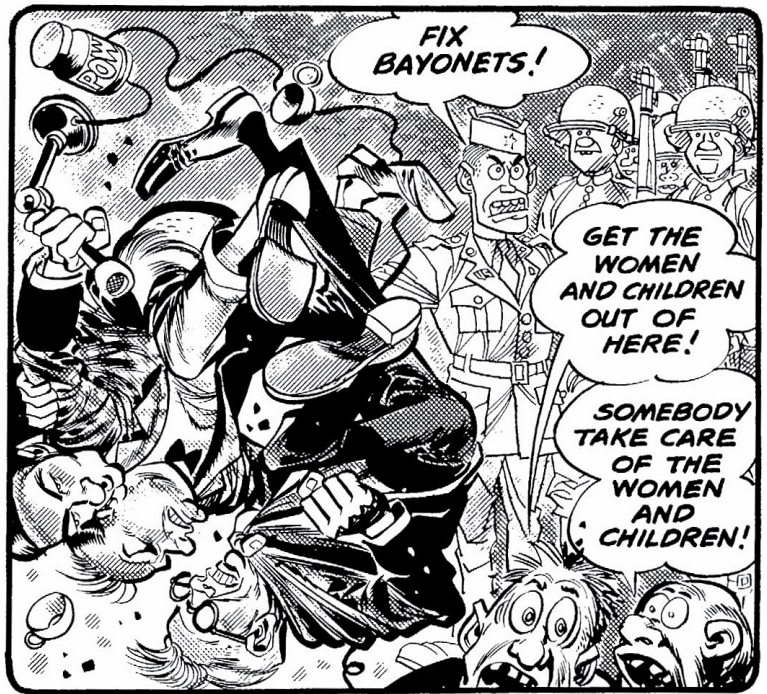
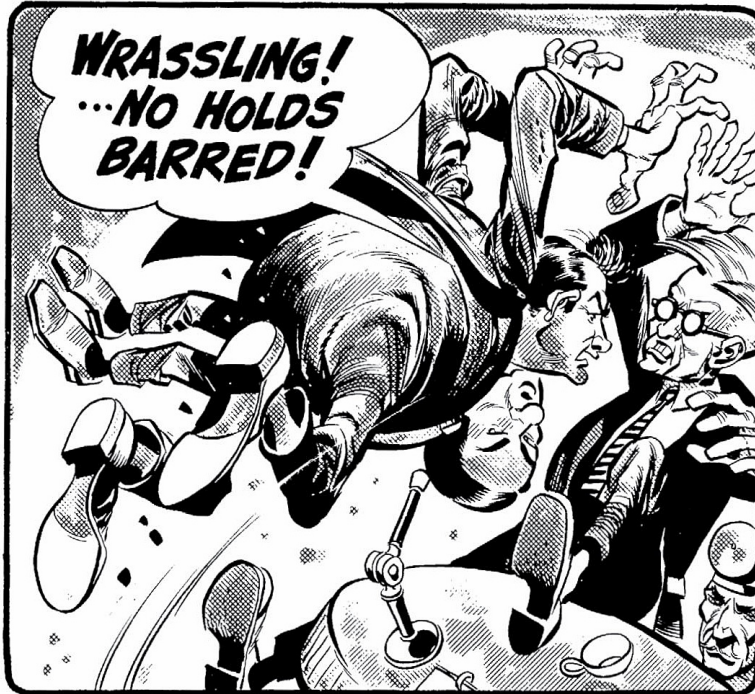
...YES... **POW**... THE NEW INSTANT COFFEE THAT EVERYONE IS TALKING ABOUT!... **POW** IS NOT A DRIP, NOT A GRIND, NOT A SMASH, NOT A GOO...



POW INSTANT COFFEE CONSISTS OF TINY HONEST TO GOODNESS HOLLOW FLAVOR BUDS ALL HOLLOW INSIDE AND EVERYTHING! LET ME SHOW YOU WITH THIS MAGNIFYING GLASS...

POINT OF ORDER!





31

[illegible]

E.C. WENT TO SEA IN SEARCH OF ANOTHER NEW TREND...



AND WE CAME UP WITH...
SAGAS OF THE SEA, SHIPS, PLUNDER AND...

PIRACY

**NOW YOU SEARCH
FOR IT!**

BUT IF YOU *CAN'T FIND PIRACY*
AT YOUR LOCAL NEWSSTAND, YOU
CAN **SUBSCRIBE!** JUST FILL OUT
THE COUPON AND MAIL, TOGETHER
WITH **ONE HUNDRED PIECES OF
CENT** (THAT'S ONE BUCK, LAND-
LUBBERS!), TO:

THE SEASICK EDITORS OF
PIRACY
ROOM 706
225 LAFAYETTE STREET
N.Y.C. 12, N.Y.

OKAY, BILGE RATS! YOU SHANGHAIED ME!
I ENCLOSE \$1.00 FOR THE NEXT EIGHT ISSUES
OF **PIRACY!**

NAME _____

ADDRESS _____

CITY _____

STATE _____

ZONE
NO. _____



MAD MUMBLINGS

Dear Editors,

... To you our thanks. In our school there is an E.C. fan. He is a raving, ranting, rampaging, roving, slivvering, slobbering, senseless maniac. He goes down the halls turning flips, hollering Hooooahhhh, and otherwise making an idiot of his crazy self. He goes to all extremes to get attention, even if it means climbing up on a desk and diving off on his pointed little head. But then once a month, in comes MAD, and for a whole day he is quiet as a bird while he sits around and drools over MAD. We want to thank you for a wonderful comic book that gives us a day of rest. Too bad you can't make MAD a daily.—Blue Beathard—Kirbyville, Tex.

... I just read MAD and I thought the auto-seat advertisement was good.—Rocky Colasanti—Detroit, Mich.

... We of SPAMWF (Society for the Prevention of Abuse and Misuse of the Word Furshlugginer) strongly object to the misuse of the word "furshlugginer" in your stories. You have distorted the true meaning of this word by associating it with such terrible words as "potrzebie." Please don't!—Burl Moss, Pres. SPAMWF—Detroit, Mich.

... I have just read your smoking test and now I am the proud owner of no head. I have a joke: Hans and his parents are taking a walk. His Ma falls over a cliff. His Pa says, "Look Hans, no Ma!"—(no name given)

... Last week my best friend informed me that in his work he finds gobs and gobs of issues of MAD. The next day I got a job with him, and now I am living happily ever after with a warehouse full of MAD magazines.—Stan the Garbage Man—(no address)

... We have been reading and enjoying MAD for quite some time now and we haven't found much wrong with it, but even so, we have one gripe. We really think that scape-goating and fun-poking at any Race, Religion, Color or Creed is unnecessary. MAD hasn't much of this, but we all agree that Chop Chop Chop of The Black and Blue Hawks in MAD No. 5 was portrayed as a very bad picture of the Chinese people and was shown as inferior to the other characters in the strip. We aren't saying that things like this happen very often in MAD, but we're sorry that a good mag such as MAD has to let it happen at all.—Robert Glaberson—Brooklyn, N. Y.

We are sorry if reader Glaberson or anyone else interpreted our story's purposes as such. Actually, we are and were very conscious of the evils of race prejudice even as we wrote the aforementioned story.—ed.

... I used to think your comic-books were O.K., but now I think it's time you guys started to grow up. It was all right just throwing junk in your books and trying to sell them to kids who are low in mentality as you are, but since the new edition came out with the picture of the Madonna on it with one of your screwed-up comic books in her hand, it is going a bit too far. Have guys gotten so hard-up and ignorant for those comic-books that you have to print a picture of her on

your front cover? Don't get me wrong. It's not the picture that I'm mad about but what the picture stands for. But I guess you guys have not the brains to figure that out.—Frank Smith—(no address)

MAD'S No. 14 cover is the famous Mona Lisa by Leonardo Da Vinci and has no connection with any religious figure whatever.—ed.

... If Mrs. Harriette K. Vandenbaum of New Haven, Conn. (Mad Mumblings, MAD No. 14) is right, she must have been on a steady diet of MAD for over 40 years. If you want my opinion, which I am sure you don't, I think that MAD is the height of intellectualism.—Gilbert O'Connell—Blairstown, N. J.

... In reading issue No. 14, I read, as I always do, the Mad Mumblings section. I have not had the good fortune of being a MAD fan for very long, (about six months), but I bristled when I read Mrs. Vandenbaum's letter. I have, from the onset, been a firm believer that all of the humor in MAD can be appreciated by the very young reader, but I also believe that there isn't, and there never has been anything in MAD that could be in any way considered a detriment. I myself am a comic-book hater, but MAD is more than a comic-book. MAD is a publication that makes its readers stay on their toes to get all the humor. But back to Mrs. Vandenbaum. Madam, you must think your son is a weak-willed moron, or a blithering idiot if you think he and others like him will be led to a life of crime by this magazine. I believe you will find that the age-group that reads MAD is considerably older than that for any comic-book. In closing, I would like to say that this is one adult reader who is not an idiot.—Phillip Loeb—Taylorville, Ill.

... O ISCOO RNSAQ NOICQVLA● ROLN SQAQ AQA●
(OIL IS14)-AQQN IPV—
—(Kieth Nutt)—Midland, Tex.

... 7HΛQIHW #P7HΛ● LND SLNDQ AQLQDQW OI
SQIQ AQA● 1A7HNIQQL #S RQ AII +QSQ LND
RNSAQ LNOIS I# I PIA - SQISQD ILAQD—
—(Ginger Adler)—Los Angeles, Cal.

IQSP OIL14. RNO IOI OQANIDA IISQAS 7HIOI
OSII AQWI ROLN LND OIL 7HIOI● 777I. Q
HDDOH LS OQ LNIL HND RSPAL ISL NIOQ
DISPSN 7HIOQ17Q LS HQL WLOA ROLN II
PIQDIL 7HQLQSI 7 OIL AQH 7HIO OQ7HIOI—
—(Sam Browman)—Albert Lea, Minn.

... Come on, let's see more of Wolverton's work!—
J. D. Carlson—New York, N. Y.

... I WANT BASIL!—Richard Scott—Bellerose, L. I.

You've got him!—ed.

Remember! You can buy a 10c issue of MAD for 12½c if you subscribe! \$1.00 for eight issues mailed in strong manila envelopes! Send subscriptions and mail to:

MAD Editors
Room 706, Dept. 17
225 Lafayette St.
New York 12, N. Y.

ADVERTISING DEPT.: THERE IS A FAMOUS BEER IN THE EAST THAT RUNS INTERESTING TYPE ADS IN THE NEWS-PAPERS... INTERESTING 'CAUSE THEY TELL HOW THE BEER IS DRY... IS NEVER FILLING... IS BEER AS BEER SHOULD TASTE... BUT MAINLY, IS PICTURE OF GOOD-LOOKING DOLL IN MIDDLE LOOKING SOMETHING LIKE THIS...

MEET Miss POTGOLD

"My beer is
Potgold
-the Dry beer!"

says HESTER SHVESTER
MISS POTGOLD 1954



Beer as beer should taste!

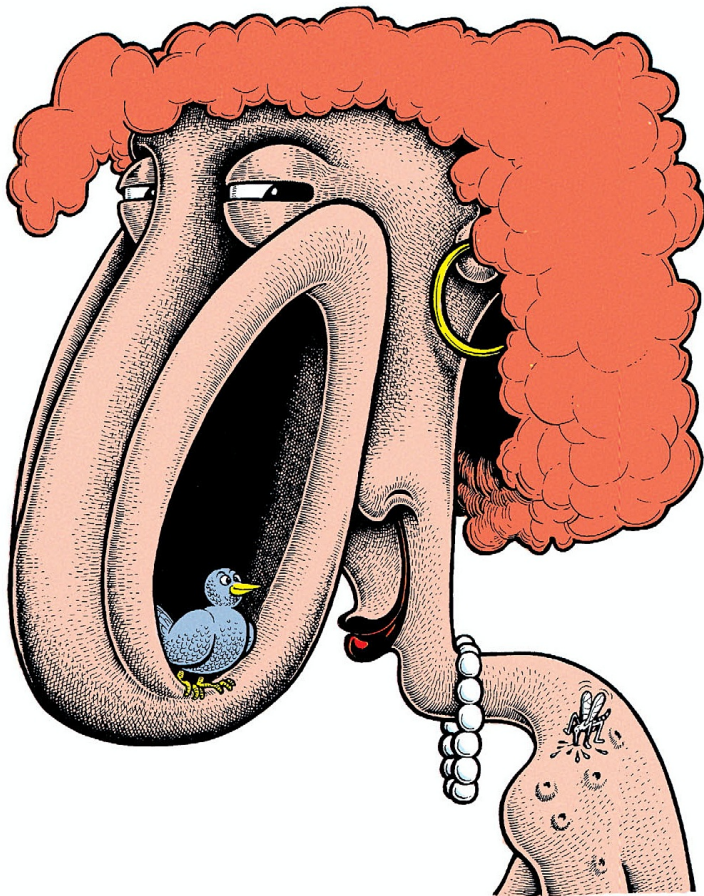
Yes... Potgold beer is refreshing — never filling! Potgold's extra dry-ness let's you taste the clean, clear, beer flavor. Potgold beer is beer as beer should taste! Yes sir, we **guarantee** Potgold tastes *just like beer!*



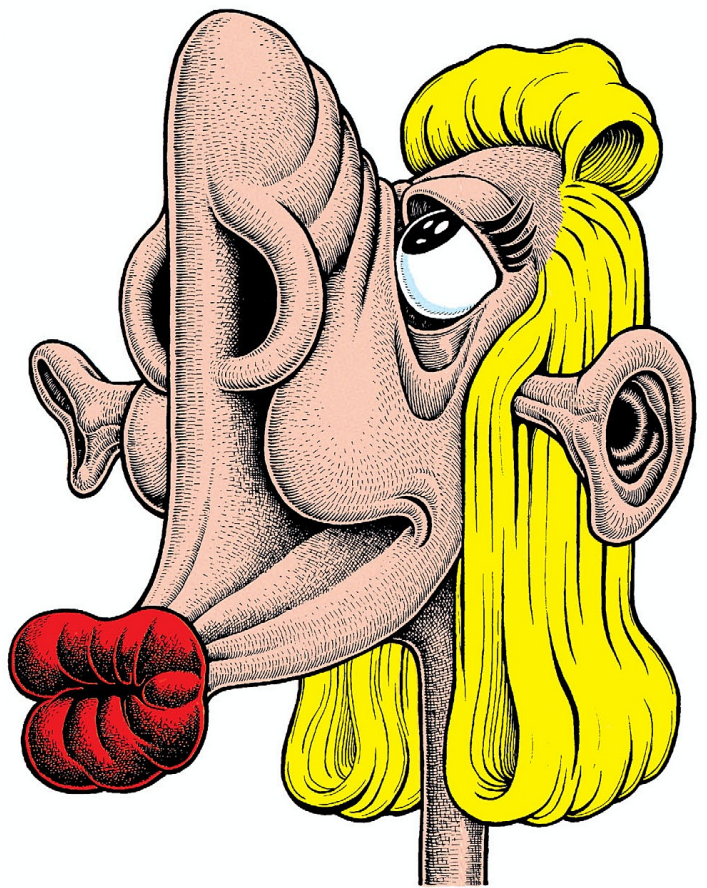
REGULAR

KING-SIZE

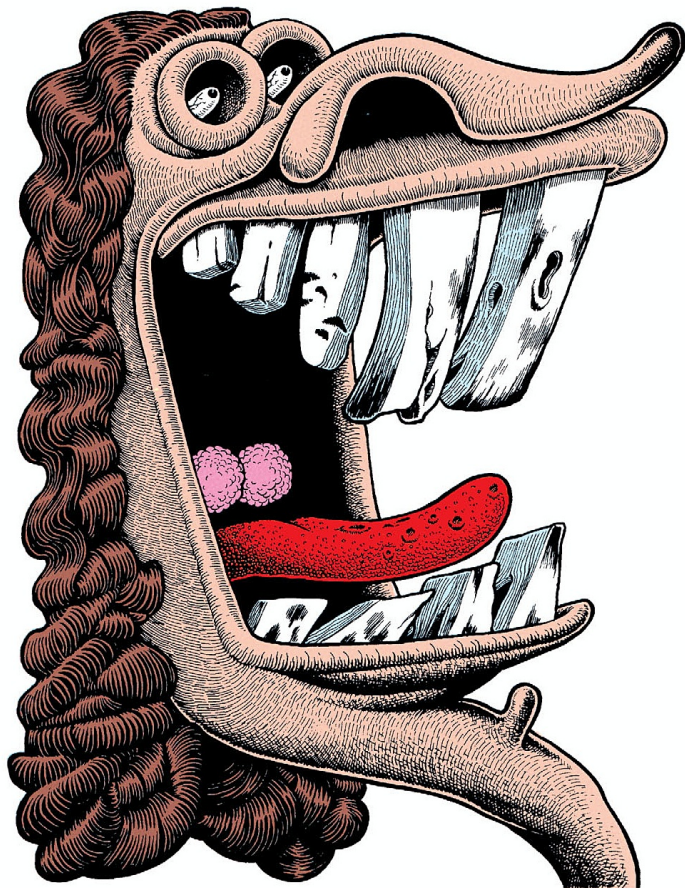
BUT HERE COMES THE **MAIN** PART OF THE ADVERTISING! YOU SEE, THIS HERE GIRL IS ONLY MISS POTGOLD OF 1954!... COMES 1955, THEN WHAT?... HAH!... SLY OLD MELVIN POTGOLD, OWNER OF POTGOLD BEER HAS A CONTEST RUNNING WHERE YOU, THE POTGOLD BEER DRINKER CAN **CHOOSE MISS POTGOLD OF 1955!** AND SO, ON THE NEXT 4 PAGES, WE PRESENT CANDIDATES FOR **MISS POTGOLD OF 1955!**



MISS BEDNEY FLUNT



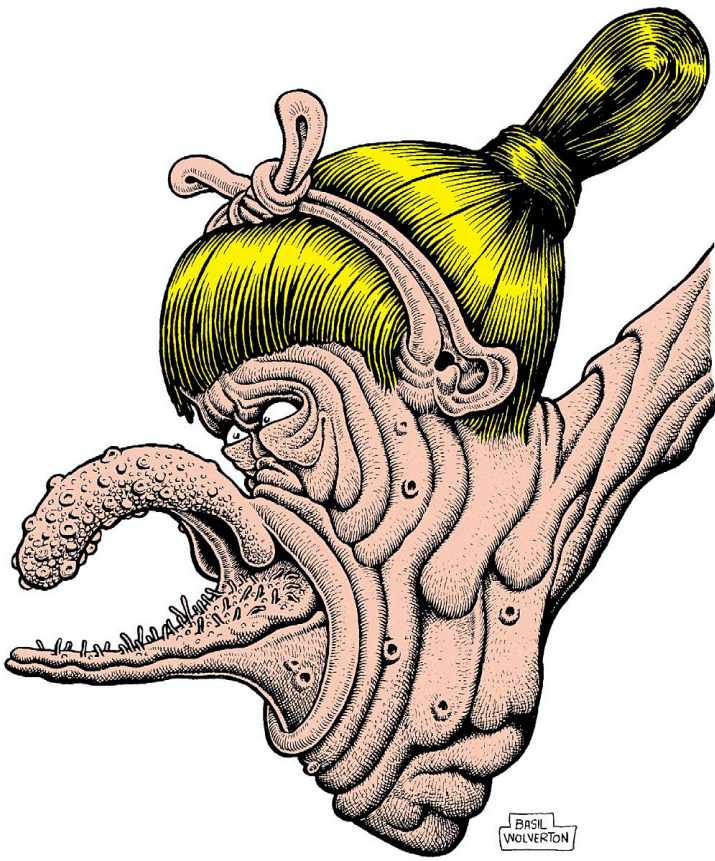
MISS FLUDNEY BENT



MISS FLENTNEY BUNT



MISS BLENTNEY FUNT



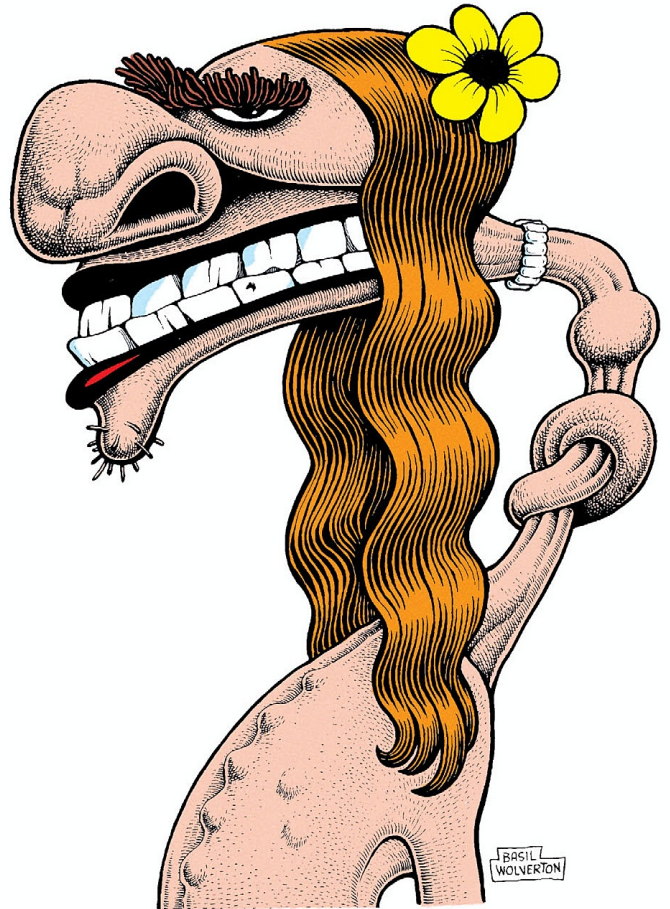
MISS FLUNTNEY BLENT



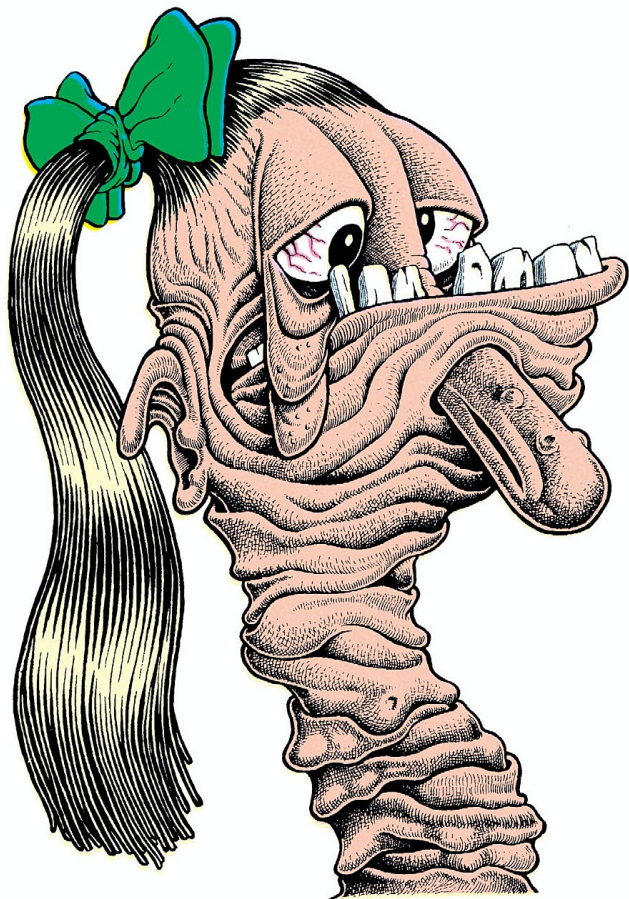
MISS PHILODENDRON POTGOLD
(...WHO JUST HAPPENS TO BE GORGEOUS NIECE OF
MR. MELVIN POTGOLD, OWNER OF POTGOLD BEER.)



MISS FLINTNEY BONT



MISS BONTNEY FLONT



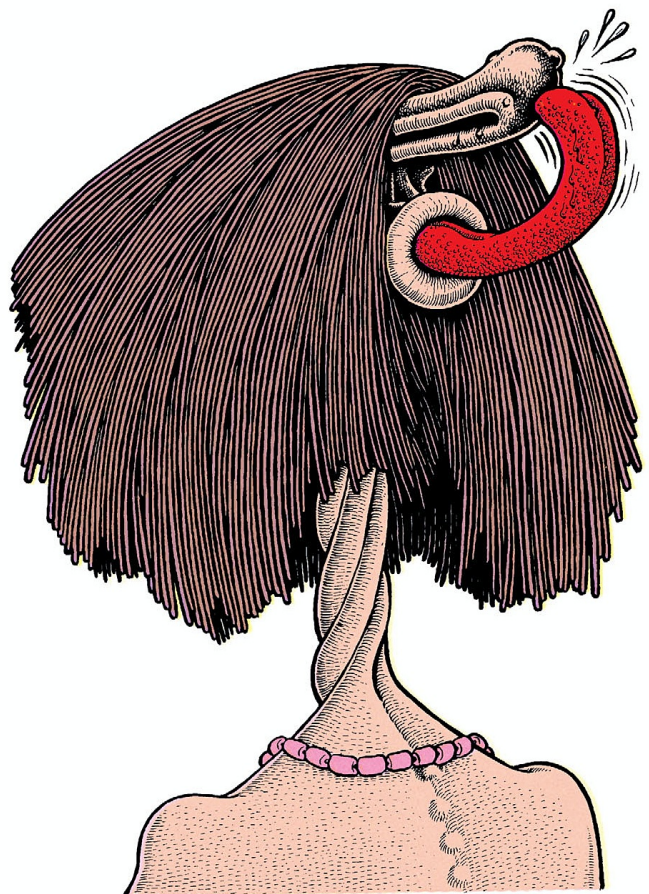
GEORGE



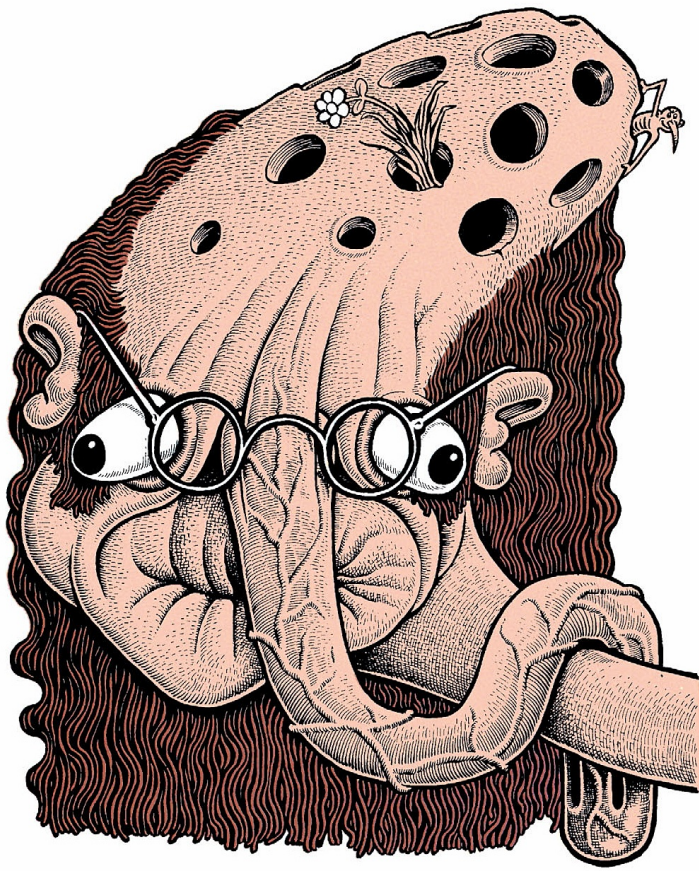
MISS PHILODENDRON POTGOLD
(...WHO JUST HAPPENS TO BE GORGEOUS NIECE
OF MR. MELVIN POTGOLD, OWNER OF POTGOLD BEER.)



MISS FLOONTNEY BOONT



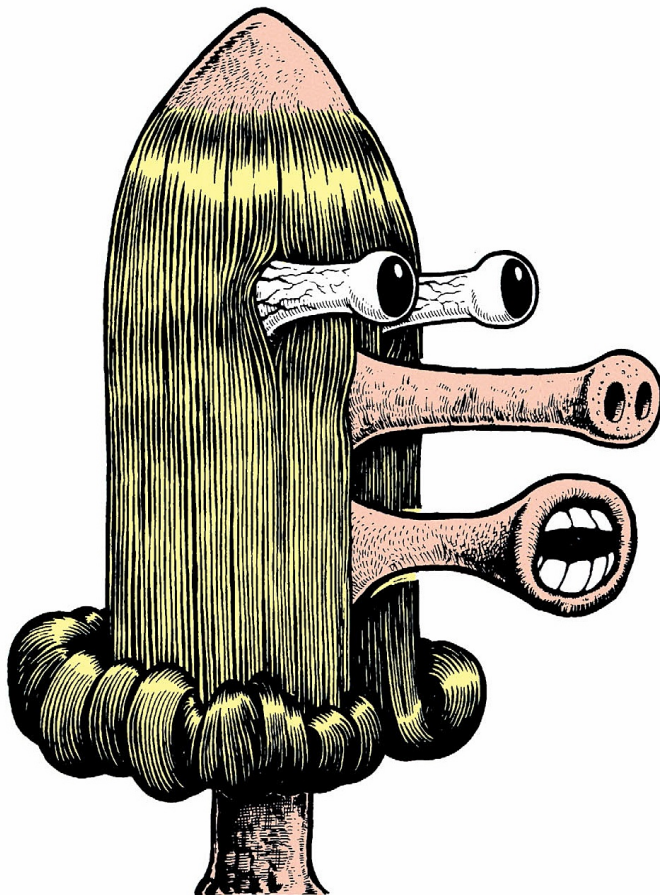
MISS WOONTNEY GOONT



MISS POONTNEY SPADAFROONT



MISS PHILODENDRON POTGOLD
(... WHO JUST HAPPENS TO BE GORGEOUS NIECE
OF MR. MELVIN POTGOLD, OWNER OF POTGOLD BEER)



HEAP



BASIL
WOLVERTON

MISS PHILODENDRON POTGOLD
(... WHO JUST HAPPENS TO BE GORGEOUS NIECE
OF MR. MELVIN POTGOLD, OWNER OF POTGOLD BEER.)

AND NOW...VOTE FOR YOUR CANDIDATE FOR MISS POTGOLD OF 1955!



PHILODENDRON POTGOLD

☐ MISS FLUNTNEY BLENT

☐ MISS FLINTNEY BENT

☐ MISS BEDNEY FLUNT

☐ MISS FLUDNEY BENT

☐ MISS FLENTNEY BUNT

☐ MISS BLENTNEY FUNT



MISS BONTNEY FLONT



GEORGE



MISS FLOOTNEY BOONT



MISS WOONTNEY GOONT



MISS POONTNEY SPADAFONT

HEAP

TO CASTE YOUR VOTE...MERELY CHECK **ONE** OF THE NAMES ABOVE!... LIKE FOR EXAMPLE, IF YOU THINK **PHILODENDRON POTGOLD**, GORGEOUS NIECE OF MR. MELVIN POTGOLD, SHOULD BE ELECTED... PLACE A CHECK IN THE SQUARE NEXT TO HER NAME!... IF YOU THINK ANY OTHER GIRL SHOULD BE ELECTED, GO AHEAD... PLACE A CHECK NEXT TO THE NAME OF THAT SQUARE! THEN CUT OUT THE BALLOT ABOVE AND SEND IT IN TO US, ALONG WITH THE BUNG FROM A KEG OF **POTGOLD BEER**!... YOUR VOTE WILL DETERMINE WHO WILL BE **MISS POTGOLD OF 1955**!... AND REMEMBER... LIKE **HESTER SHVESTER**, **MISS POTGOLD OF 1954** SAYS...

"My beer ish
Potgold
-zha Dry beer!"

says **HESTER SHVESTER**
MISS POTGOLD 1954



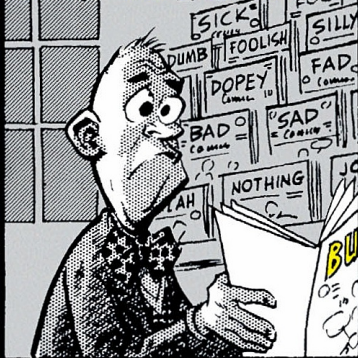
Beer as beer should feel

Let's face it, folks!... refreshing... never filling... beer as beer should taste... **fooeey!** Taste shmaste! We of Potgold make no bones about it... Potgold makes you drunk! So get Potted! Get **Potgold**... extra dry beer and **extra extra dry beer!**



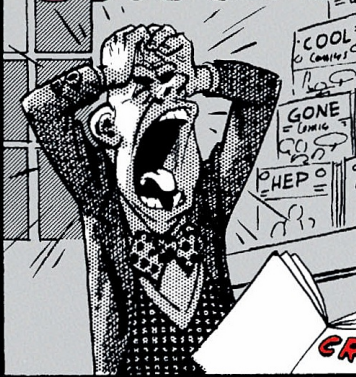
Dear readers!... We interrupt this next story for a special announcement! I, your MAD writer am going to the...

BUGHOUSE



Today... there are so many lampoon type comic books on the newsstands, the competition is driving me...

CRAZY



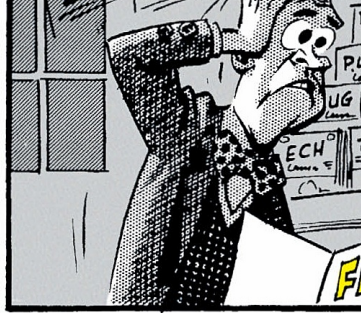
But competition is the American way and although we are inclined to shrug off our competitors with a mere...

EH!



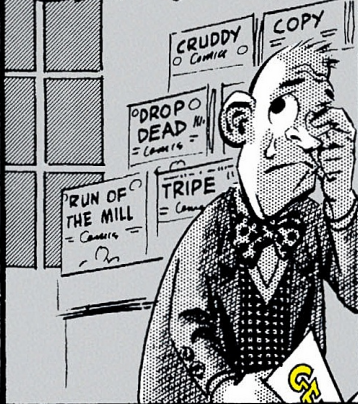
...the fact is, twelve comics books during the calendar month grind thirty-two lampoon stories at a...

FLIP



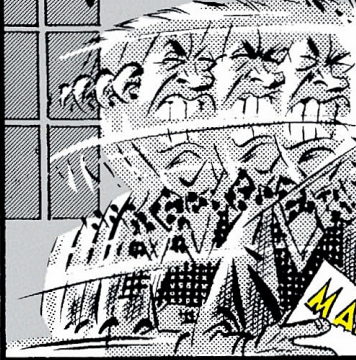
Now, lampoon material is very limited, and when lampoon writers cannot get any more of this material, they will...

GET LOST



...And so, I... your MAD writer hereby announce that there is no more material left... and that's why I'm going...

MAD



...Here I am, with no more material to finish this book!... However... there's one idea left that might save me from the...

MADHOUSE



...One idea that hasn't been attacked by the lampoon comics, although lord knows they've done everything from soup to...

NUTS!



And what the lampoon comics have not lampooned are the lampoon comics!... Ha! You think I clutch this wretched idea from sheer...

PANIC



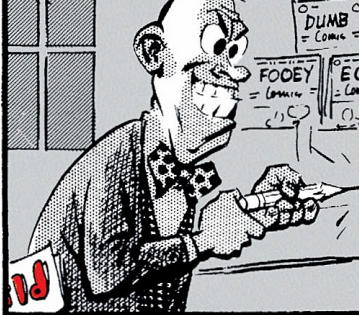
Not so! To watch the standard gag situations and routines appearing in our different books at the same time is truly a...

Riot



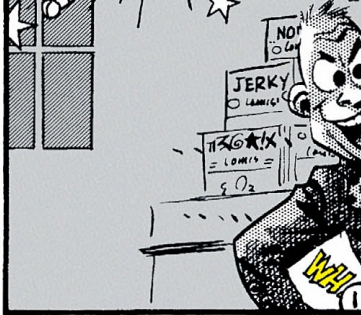
With the following story we propose to take our brush and our ink... we propose to enter our own back yard and run...

wild

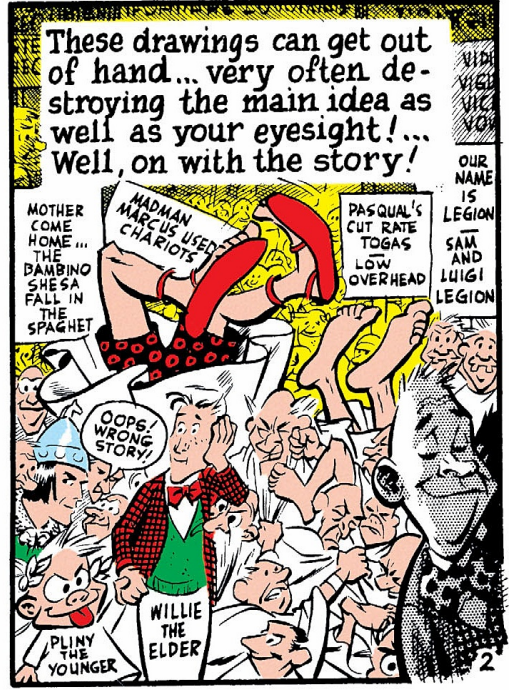
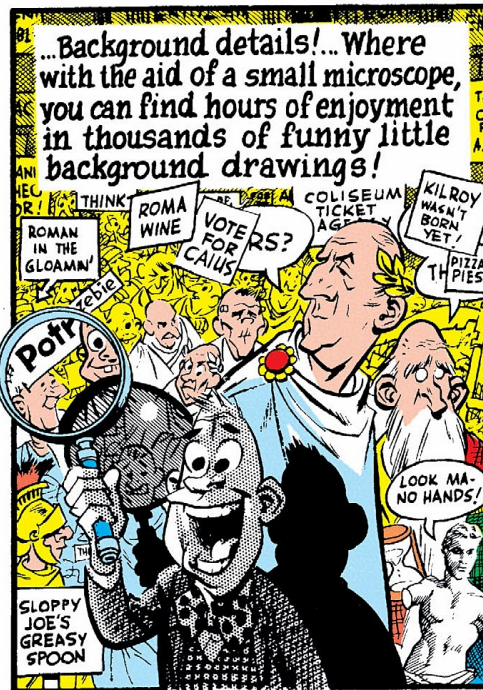
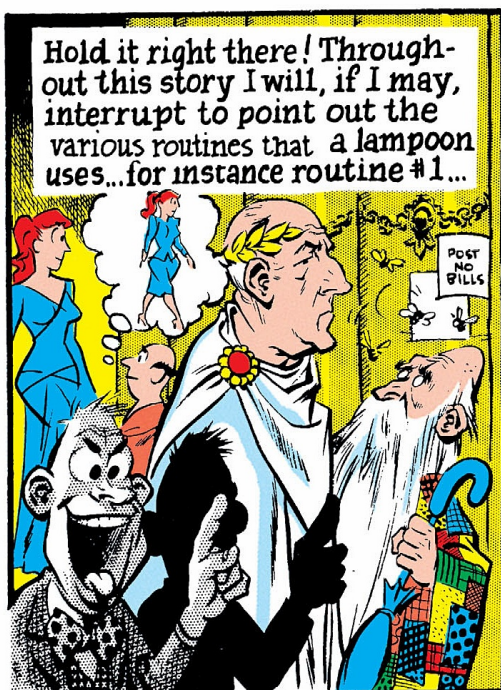
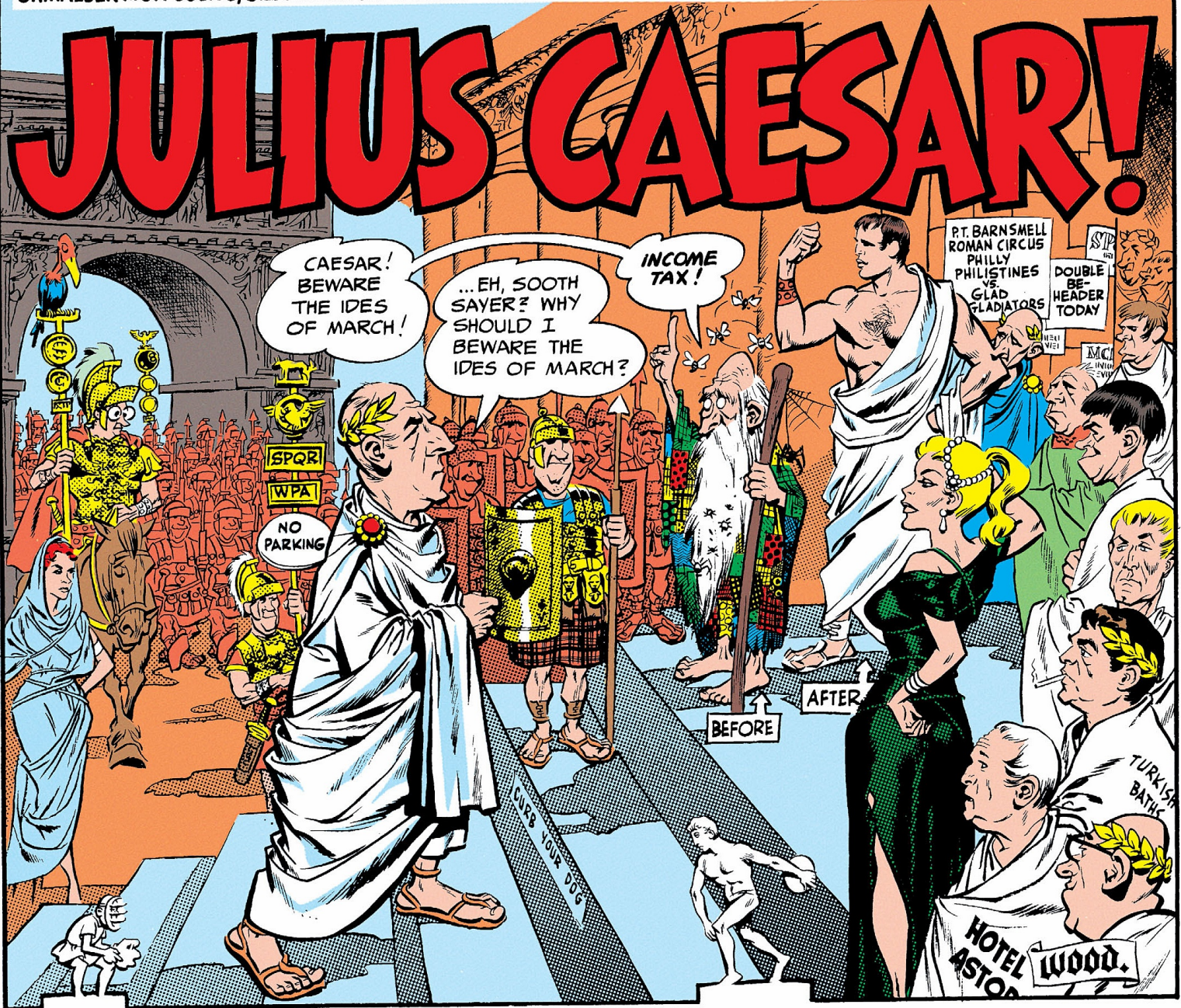


So as we adjust our neck on the chopping block, our final word is... there is nothing at which we're not willing to take a...

WHACK

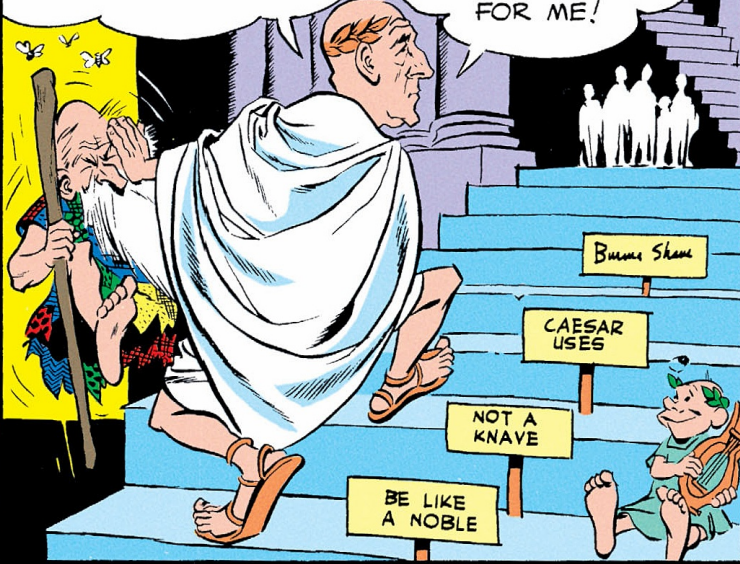


CUT YOUR OWN THROAT DEPT.: SO HERE'S THE WAY A TYPICAL-TYPE LAMPOON GOES!... FIRST YOU CHOOSE A RADIO SHOW, OR A T.V. SHOW, OR A MOVIE, OR A BOOK... SAY... 'JULIUS CAESAR'!... YOU THEN PROCEED TO RENAME IT 'SHMULIUS SHMAESER'... OR 'JULIUS, SIEZE HER'... OR 'HER SIEZE JULIUS'... AND LIKE THAT!... HOWEVER, WE WILL STICK WITH ...



SOOTHYSAYER!...GO GO SOMEWHERE AND SAY SOME SOOTHS! THOU IST STANDING IN MY WAY!

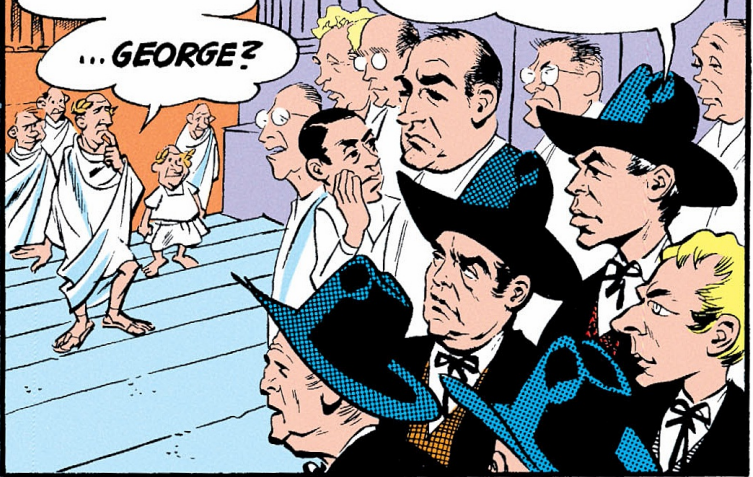
...AH!... THERE ART THE SENATORS ON THE STEPS OF THE CAPITOL, WAITING FOR ME!



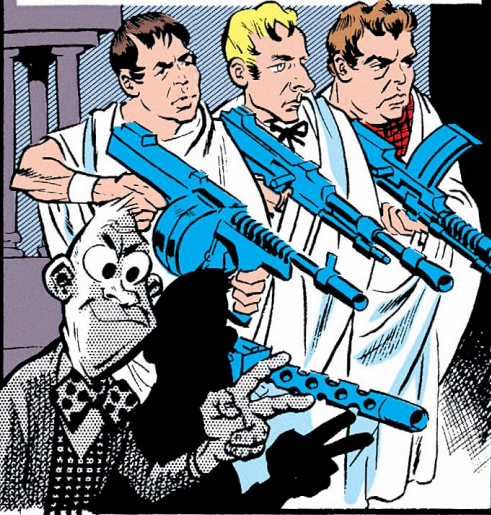
AH... THERE IS MY ESTEEMED COLLEAGUE, SENATOR BRUTUS (DEM.) AND SENATORS CASSIUS, TREBONIUS, LIGARIUS, DECIUS, E PLURIBUS UNUM AND GEORGE!

OK, SENATORS CASSIUS, TREB... TREBONIMUS, LIG... LIG... LIGOMINUS, DE... DE... DE... AH NUTS! I CAN'T PRONOUNCE TH-THINE NAMES! GET THINE WEAPONS READY, BOYS!

...GEORGE?

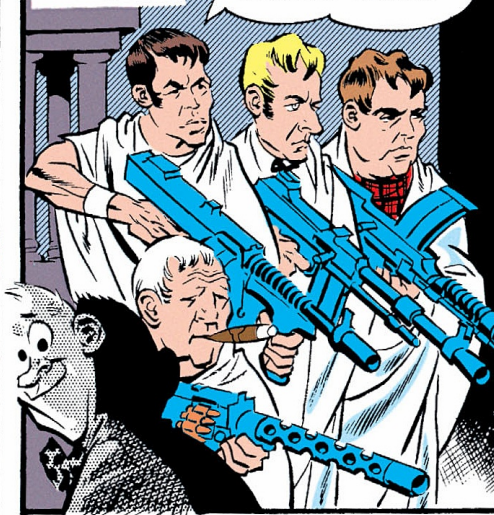


Routine #2! In this routine, although the story takes place thousands of years ago, modern things are mixed in... thus you have zoot togas... 38 cal. swords...



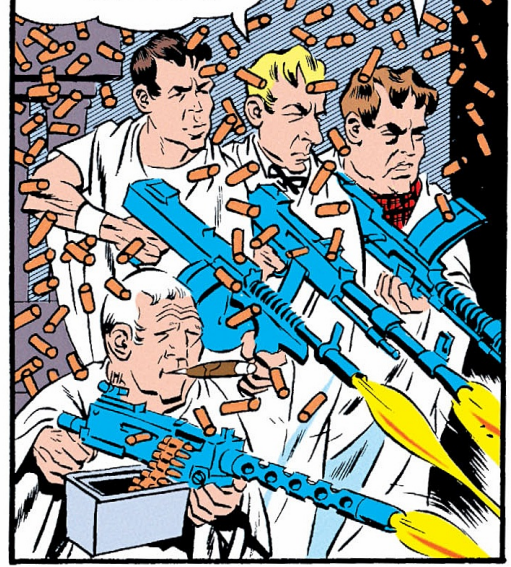
... and like that! So... on with the story!

OK, BOYS! CAESAR'S BEEN GETTETH TOO MUCH POWER! NEXT THING YOU KNOWETH, HE'LL BE AFTER A FOURTH TERM!



... RIGHT... AND HE'LL INVESTIGATETH OFF-TRACK BETTING AT THE COLISEUM!

BLASTETH HIM!



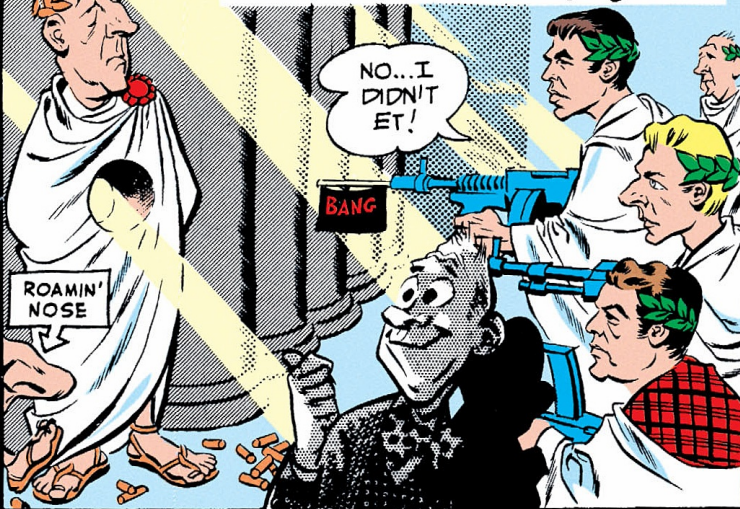
...ET TU, BRUTE?

...Routine #3...gruesome but very popular! This is where the bullets knock huge, round, clean cut holes in the victim, through which you can see daylight...

NO...I DIDN'T ET!

BANG

ROAMIN' NOSE

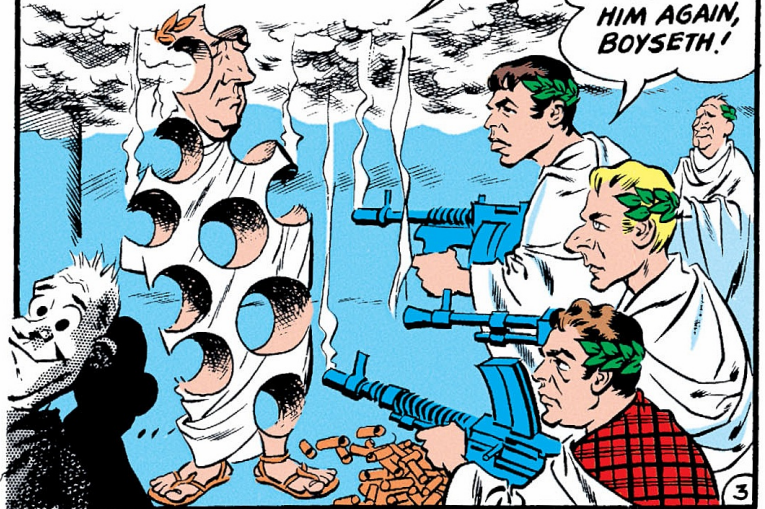


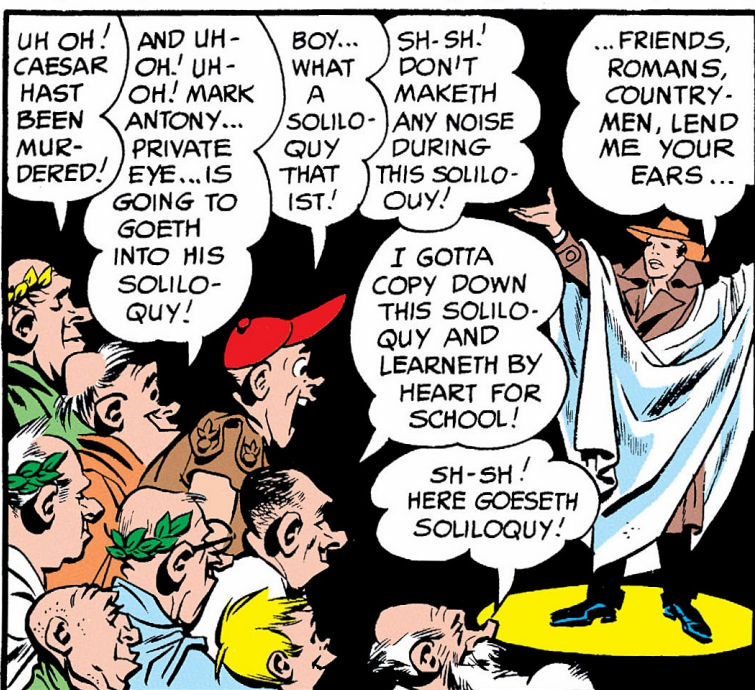
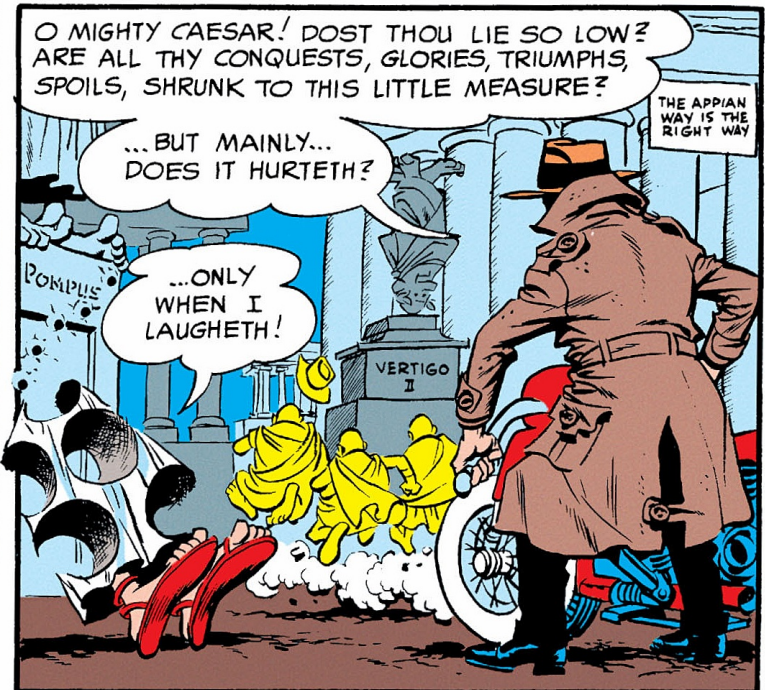
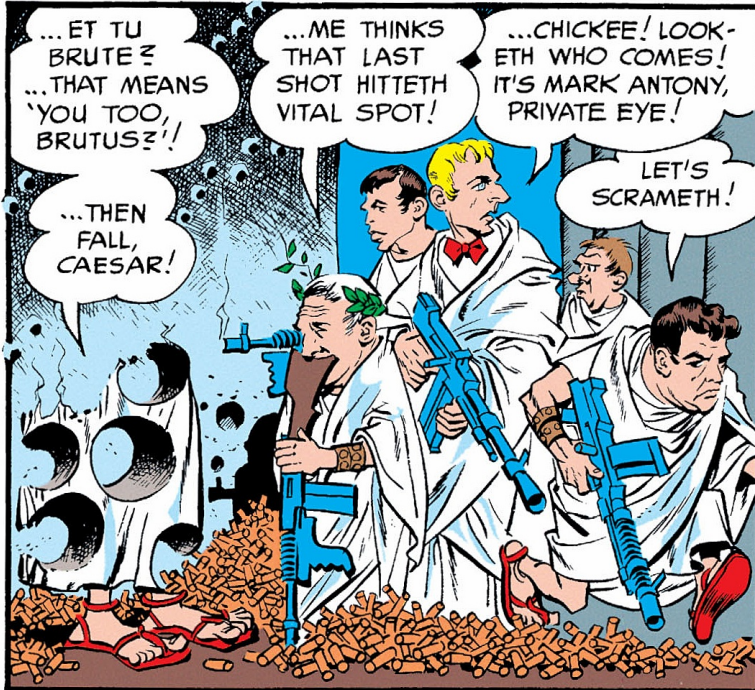
...However...the victim never seems to mind much, and it usually takes a number of holes to do him in...like for instance...

...I SAID... ET TU BRUTE?

I TOLD YOU... I HAVEN'T ET SINCE DINNER!

... BLAST HIM AGAIN, BOYSETH!





MARK ANTONY!...I'LL PAY YOU A THOUSAND DRACCHMAS TO CATCHETH MY HUSBAND'S MURDERERS!

DRACCHMAS?... DRACCCCHMAS?... ECCCHHH, WHO WANTS DRACCCCHMAS? I ONLY ACCEPTETH SOUND U.S. CURRENCY!

SARA TOGA

...Routine #6, lampoon women... Lampoon women are either real good looking...

SARA TOGA SPRINGS

...or lampoon women are real bad looking! For some reason lampoon women are never...

ECHH

SARA TOGA TRUNKS

real in-between looking!... Routine #7 is where a person cries so much the tears make a flood!

... VERY WELL, TONY! I'LL PAY THINE FEE!... NOW WILL YOU TAKE MY CASE?

... I WILL ANSWERETH YOU SIMPLY... EFFECTIVELY...AND MY ANSWER IS... MY ANSWER IS...

Routine #8...the Domm-Da Domm routine! No explanation necessary!

DOMM DA DOMM DOMM!

I'LL GET YOUR HUSBAND'S MURDERER, CALPHURNIA... SINGLE HANDETH WITH MY ARMY I'LL GET BRUTUS... SO WATCH OUT, BRUTUS... 'CAUSE CALPHURNIA, HERE I COME!

SAY! THAT'S A GOOD TITLE FOR A SONGETH... 'CALPHURNIA, HERE I COME'

Routine #9!... It never fails! Every time you see an array of weapons, there's the flint-lock with ray-gun with the bean-shooter with the plunger!

ALL RIGHT, SOLDIERS! WE'RE OVERLOOKING A VALLEY AT PHILLIPI WAITING TO AMBUSH BRUTUS AND HIS ARMY WHO ARE COMING THROUGH AND YOU ARE THERE (FROM PROGRAM OF SAME NAME)!

LOOKETH! SOMETHING MOVETH WAY DOWN THERE!

SOME-ONE COMETH! SOME-ONE COMETH!

OOH I'M DYINGETH! OOH I'M DYINGETH!

WHO IS ETH?

ETH'S... ETH'S... ETH'S...

...ETH'S MARILYN MONROE! WHAT'S SHE DOING HERE?

What's she doing everywhere else? Routine #10! Marilyn Monroe... Wherever possible!

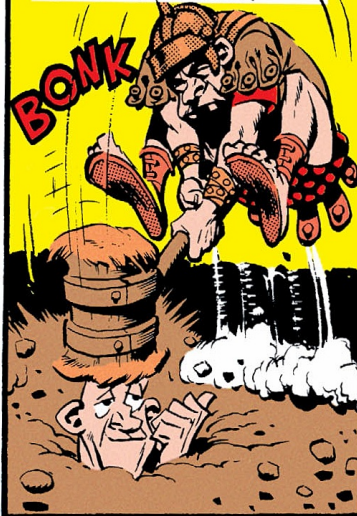
LOOK! HERE COMETH BRUTUS AND HIS ARMY! WE'RE IN FOR A BLOODY BATTLE!... WHICH REMINDS ME... HOW'S YOUR MOM, ED?

GET READY... AIMETH... FIRE!

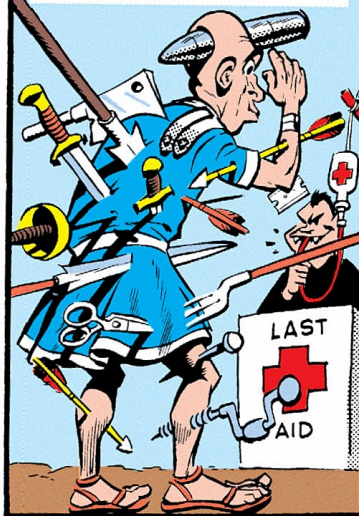
Routine #11...lampoon-type violence, like for instance (a) the exaggerated sound-effect....!



...(b)... the knock on the head that drives the victim into the ground like a stake!



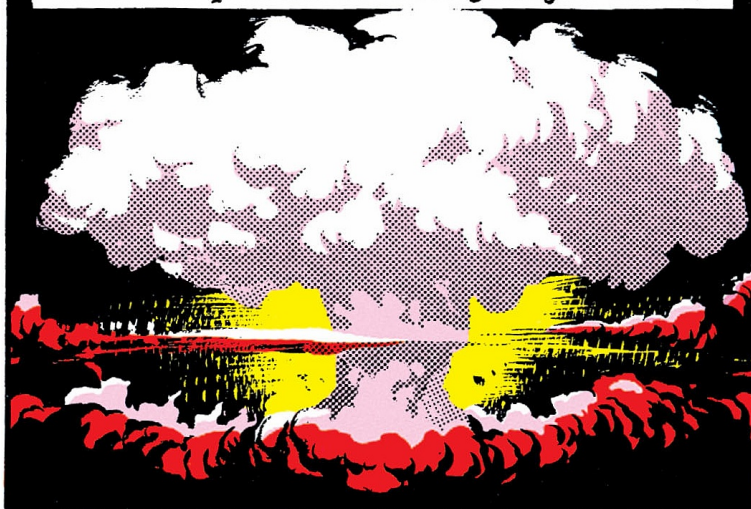
...(c)... the knives and other foreign objects sticking out all over body... very similar to routine #3!



...(d)... the band-aid! Puzzling though it may be...no lampoon is complete without the band-aid!



...(e)... the last example of this nauseating, busted-crutch type humor is to show an atom-bomb explosion! However, this routine we feel, is giving way to the even more hilarious picture of the Hydrogen bomb!



HUZZAH! THE ARMY OF BRUTUS IS BEATEN! THERE IS HIS TENT! LET US CAPTURE HIM BEFORE HE THROWETH HIMSELF ON HIS SWORD!

DON'T BE RIDICULOUS! WHY SHOULD HE THROWETH HIMSELF ON HIS SWORD WHEN HE CAN USETH A NICE EFFICIENT PISTOL?

... WELL THEN LET US CAPTURE HIM BEFORE HE THROWETH HIMSELF ON HIS PISTOL!



SURRENDER, BRUTUS, AND LET ME WARN THOU... ANYTHING THOU SAY WILL BE HELD AGAINST THOU!

LOOK! LOOK AT BRUTUS!

WHAT IST HE DOING?

IST HE THROWING HIMSELF ON SWORD?

IST HE THROWING HIMSELF ON PISTOL?

IST HE THROWING HIMSELF ON ROUTINE #10?

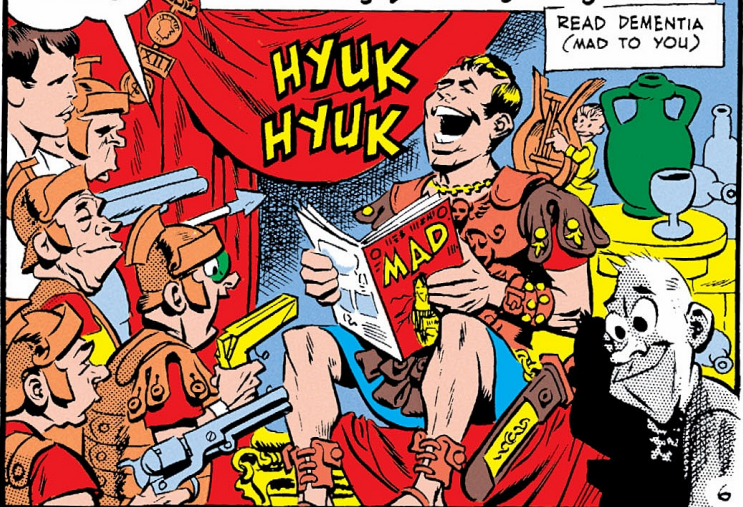
NO! NO! BETTER THAN ANY OF THAT, HE'S... HE'S...



...HE'S READING A COPY OF MAD!

Routine #12...this, of course... to show how marvelous your comic book is, you put pictures of people dying laughing reading your screamingly funny magazine!

READ DEMENTIA (MAD TO YOU)





BRUTUS! I ARREST THOU FOR MURDER, FOR RESISTING ARREST AND MAINLY FOR NOT LEAVING 10¢ IN CANDY STORE FOR COMIC BOOK!

NO, MARK ANTONY, PRIVATE EYE... IT IS **I** WHO ARREST THOU!



FOR I AM ONLY DIS-GUISED AS BRUTUS AND AM IN REALITY **MARK ANTONY, PRIVATE EYE!**

TWIST



NO, MARK ANTONY, PRIVATE EYE... IT IS **I** WHO ARREST THOU!

SPOR

PORKPOUST



...FOR I AM ONLY DIS-GUISED AS MARK ANTONY, PRIVATE EYE AND AM IN REALITY **TRICK DACY, PRIVATE EYE!**



...NO, MARK ANTONY! ...IT IS **I** WHO ARREST THOU FOR I AM IN REALITY... **JUNIOR!**

NON SPUTARE NELLA CAROZZA

TWIST



... NO, JUNIOR!... **I** ARREST THOU FOR **I** AM IN REALITY **FARLESS FEASDICK!**

(TRANSLATION) NICHT IN DEN WAGEN SPÜCKEN



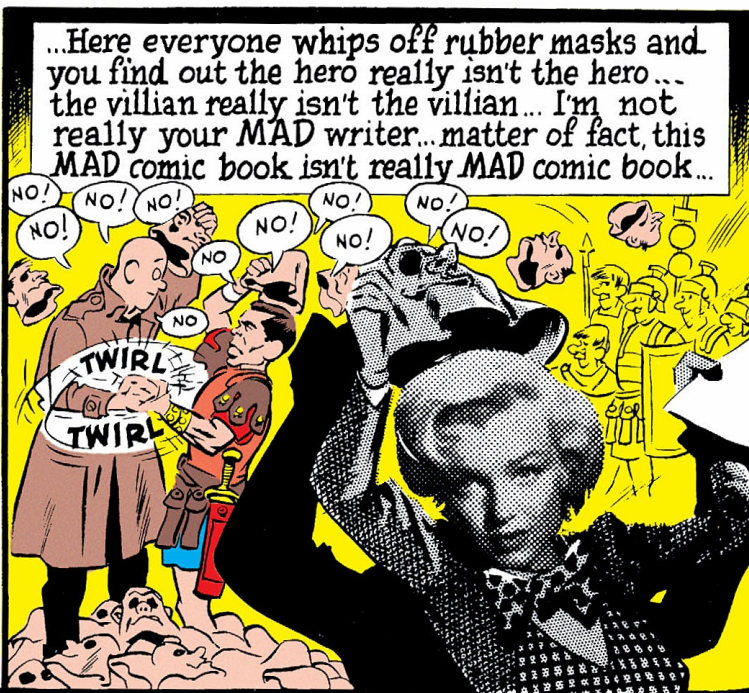
NO... I ARREST THOU...

NO! I, THOU!

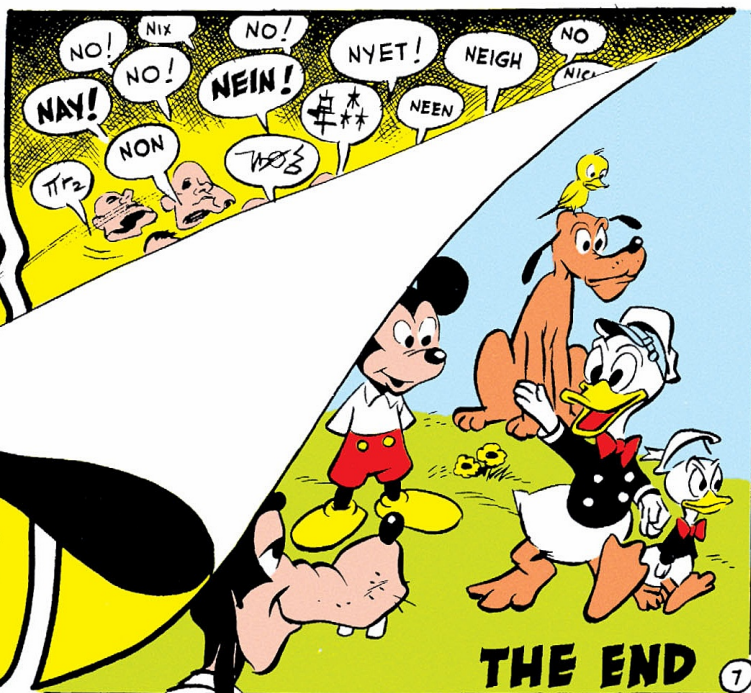
NO! I...

Routine #13 ...the disguise routine...good for story endings...

TWIRL



...Here everyone whips off rubber masks and you find out the hero really isn't the hero... the villain really isn't the villain... I'm not really your MAD writer... matter of fact, this MAD comic book isn't really MAD comic book...



NO! NIX NO! NO! NEIN! NYET! NEIGH NO NICH NAY! NON TWIRL TWIRL

THE END